

Holiday Issue

GW2k Gateway Magazine

Winter 1995

• "Getting the most out of your Gateway 2000 connection"

• Volume Number Four

The PC Industry's **Chicken & Egg Dilemma**

Check Out
Your Gateway Connection

Online
In The Real World

Shop Early At The
Spot Shop

A Letter From

Ted



We are very aware that there are lots of places in the world where you can buy a PC, software or peripheral, so we will always appreciate your decision to go Gateway. Our top priority continues to be bringing customers the best value in products and services. Without you we're toast, so thanks again.

Dear Friends,

Thank you, thank you, thank you, thank you.

No one should ever forget to say thank you to their customers. I say "thank you" right out loud while driving to work every morning as I approach our sprawling cow-spotted complex of metal buildings. I'm trying to get all 7,000 (whoa) Gateway employees worldwide to say it a few times a day as well. We are very aware that there are lots of places in the world where you can buy a PC, software or peripheral, so we will always greatly appreciate your decision to go Gateway. Our top priority continues to be bringing customers the best value in products and services. Without you we're toast, so thanks again.

Well, we must be doing something right. A survey of computer buyers earlier this year by Computer Intelligence InfoCorp (CII) ranked Gateway 2000 first among Windows PC manufacturers in customer brand loyalty, when 82 percent of the respondents said they'd purchase from Gateway again. That's 18 percent better than our nearest competitor. But we're still not satisfied. Everyone at Gateway is committed to continuing to improve our products and services and working toward a goal of 100-percent customer satisfaction.

As part of that, we're committing huge resources to service. During the rush caused by Windows 95, we were taking over 17,000 calls a day (thanks Bill). That figures out to 11 calls per second, which is a ton of calls by anybody's standard. I'm not going to lie and say everything went 100-percent smooth during that onslaught, but planning and people got us through it pretty well and we are better from the experience.

Keep your eyes peeled for our new friend, Susie. She's a character in our TV ads starting this fall. Susie's cool. She's got the Gateway entrepreneurial spirit and is smart, warm, friendly and a little zany too. We hope you enjoy the ads and they make you proud of your computer company.

We're also continuing to thank our customers by being first out of the chute with new technology – something acknowledged by Fred Davis in an article on page 6. We led the industry in going to the greasy speed of the Pentium processor, faster and faster CD-ROM drives hooked to screaming sound cards, and most recently we punched the pedal by making the 28.8 modem widely available.

Speaking of modems, been looking for us on the Web? I know, I know. We're almost ready to roll with our new World Wide Web page, if only so Rob Cheng will have a place to hang out when he's surfing the Net (see page 17). Our systems already come with a cool Information Superhighway CD that gives you a Gateway-style tour of the Infobahn.

Again (and again), thanks so much for your business. Our 10th year has been our best yet and we're not letting it go to our heads. We look forward to offering better and better products and services in the future.

Happy holidays from all of us at Gateway 2000. We all hope the holidays and the new year bring you all happiness and prosperity. If we can do anything to help you meet those goals, please feel free to give us a call.

Ted Waitt
Chairman and CEO
Gateway 2000
800-846-2000

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Software..... 800-846-3974

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Take your computing experience to new levels with our exciting software bundles!

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Great accessories designed to enhance and organize your computer environment!

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Bundles of software and more...

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Essential Gateway fashion!

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Through the messages, information and offers presented in *GW2k: Gateway Magazine*, we strive to nurture and build our relationships with you, our valued customers, and to continually give you new and better ways to use your Gateway 2000 system.

How To Reach Us?

Direct all comments, questions and/or contributions regarding the *Gateway Magazine* to Gateway 2000, *Gateway Magazine* Staff at the above address, fax number, or through the Internet at editor@gw2k.com. We want to know what's on your mind, and reader contributions are welcome!



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Industry News

by Rob Cheng, Gateway 2000 Vice President Desktop Products

Check out Fred Davis' "chicken and egg" feature on page 6. It's great to have other industry pundits contributing to the growing *GW2k: Gateway Magazine* readership. (Unlike a typical PC magazine, *GW2k*'s subscriber list grows at a rate close to 100,000 people per month.) Fred's article highlights some of the PC industry trends associated with the chicken and egg dilemma.

The fundamental issue is that software developers will only write software to a large hardware installed base (PC owners), and customers, like yourselves, will only buy hardware that is supported by a wide range of software. Here are some of the more common chicken and egg problems in the PC industry:

MPEG — Motion Pictures Experts Group technology enables digitized video with full screen and high-quality audio, just like on your VCR. Many industry pundits believe that MPEG is critical for the convergence of PCs and TVs. Unfortunately, up to this point, MPEG hardware solutions have been pricey, and the installed base is small, so ISVs (Independent Software Vendors) have been hesitant to write software to take advantage of the higher quality. Because of this, MPEG has been relegated to niche markets. The chicken/egg cycle will be broken by the end of '95, when MPEG will be effectively enabled at no charge with high-speed Pentium CPUs and video-scaling graphics cards. When buying a PC in the fourth quarter, make sure the PC is MPEG enabled. It won't cost you anything, and you'll be doing your part to create a larger installed base for the ISVs.

Games — Have you ever noticed that the coolest PC games run under DOS and not Windows? Windows does not allow the game to take direct control of the hardware. On the other hand, since all graphics subsystems are different, no DOS game takes full advantage of the hardware features of each PC. Games would be much more realistic and exciting if they used all of the power of the PC rather than the lowest common denominator. Enter Microsoft and Windows 95. Microsoft will soon write a set of game extensions for Windows 95 that will allow ISVs to write to a common driver layer, so each individual game can take advantage of the unique features of each PC. Thus, many new PC

(Continued on page 4)

features will be enabled in 1996, including three-dimensional rendering, video acceleration and texture mapping. The PC will soon blow away the quality of gaming machines. What does this mean to you? You have to upgrade to Windows 95 to play the best games in the world.

Hard Drives — I still remember rewriting dBase/Clipper code to fit in a 640K DOS memory limitation. Pretty sticky stuff. Well, Windows removed that problem (except for games — see above), but ISVs have a new dilemma — fitting all of their code and data on your hard drive. If everyone in the installed base had 1GB of free disk space, software applications would already be higher performance, richer, easier to use and more intuitive. How do you break the chicken/egg cycle? Buy large hard drives. The cost of a 1GB drive today is approximately the same as a 120MB drive three years ago. The hard drive industry is committed to increasing capacity and aerial density at all price points.

Windows 95 — What does Windows 95 really mean to you and us? Yeah, we've heard all of the hype, but so what? You finally got your PC running just the way you want, and why go through the hassle? Since Windows 95 is a more demanding operating system, disk and DRAM upgrades may also be necessary. In the short term, the long file names and the desktop metaphor can significantly enhance the way you work. Other ease-of-use functions such as Plug and Play are also nice, but is it worth it? Maybe, maybe not. The key is the long run, where there will be many new applications that finally unleash the true power of your PC. True 32-bit applications that take advantage of each unique

hardware characteristic of your CD-ROM, graphics card and sound card. Same as the transition from DOS to Windows, there will come a time when the new applications that you want to run will require Windows 95, and then you'll have little choice but to bite the bullet.

The Best PC — So what's the best computer to buy in fourth quarter of this year? Get a big monitor. Monitor technology moves much more slowly than other technologies in a PC. So a big monitor (17" or greater) holds its value longer, and that's what you want anyhow. 16MB of RAM is a must. In most operating systems, overall system performance increases substantially with 16MB of

RAM, and you can work on more things simultaneously. Get at least a 1GB hard drive. You'll be amazed at how quickly the new applications will snap up storage space, and that's just the beginning with audio and sound data types being passed over the Internet. And a 28.8 modem is absolutely key for net surfing. (By the way, if you haven't tried the net, you should.) After that, invest in the CPU.

The Future — 1996 will be a very exciting and challenging year for the PC industry. With an installed base of Pentium CPUs, large hard drives and fast modems, software applications will make a major leap forward. Additionally, this installed base will enjoy the ever expanding functionality of the PC including high-quality video playback and video teleconferencing. I don't know about you, but I'm getting excited just writing about it.

Have a great holiday season, and get your PC ready for a great 1996. It will be a year filled with tons of new and exciting applications that will greatly enhance the way you work and play.

**“1996
will be a very
exciting
&
challenging
year for
the PC
industry”**

“GWAY TV”

Tired of explaining the Gateway 2000 phenomenon to your non-PC-literate friends and neighbors? Take heart. We're launching a national television advertising campaign this fall in an attempt to educate the masses about Gateway 2000. We want everyone to know the advantages of buying a PC direct from “Your friend in the business.” Watch for “Susie.” She's the novel character we've created to convey the Gateway message in these ads. After you've seen a few of these commercials, let us know what you think. E-mail your comments and/or suggestions to gwaytv@gw2k.com.

You just received your PC

with Windows 95 pre-installed. Or you just installed the Windows 95 upgrade. You have this really neat MS-DOS-based game that you bought. But when you try to use it, it doesn't work because the CD-ROM and the sound card aren't working when you try to run the program. And worst of all, your kid's whining because he/she can't play his/her new game.

Well, struggle no more. There's a simple solution. To use your MS-DOS games, there are a few extra steps involved in configuring your PC. When your PC is shipped from the factory with Windows 95 installed, there is no config.sys and autoexec.bat. You have to configure the PC to recognize the necessary drivers for DOS before your game is going to run properly. And, of course, to keep your system optimized, if you installed Windows 95 over an existing Windows version, you don't want to have a config.sys and autoexec.bat to slow your system down.

The first thing to know about installing any software on your system is that you shouldn't do it through File Manager or Explorer. Click on Start, Settings, and Control Panel. Double-click on Add/Remove Programs. Instead, click on Install. With the disc in the CD-ROM, click on Next. If the installation filename is in the box shown, click on Finish. If not, click the Browse button and give the

computer the correct path to the install program. When the MS-DOS box appears, finish the installation according to the directions.

by Phil Ellis
(the red-nosed
technician)
Gateway 2000
Online Services
Representative
Customer Support

Once the installation is complete, using Explorer, find the .exe file which launches the program and right click on it. Under Properties, choose the Program tab and click on Advanced. Place a check mark in the MS-DOS mode box, and place a dot in the "Specify a new MS-DOS Configuration" option. Under the Config.sys and Autoexec.bat text boxes, fill in all the drivers and other lines needed in order for the game to run. If you installed the upgrade version of Windows 95, you will already have a config.sys and autoexec.bat with the necessary driver lines for your CD-ROM, sound card, mouse, etc. in it. Copy these drivers and add them to the lines automatically included in the text box. If your game needs expanded memory, add the RAM parameter to the Emm386 line. Some games don't need the sound card drivers, as they automatically detect the sound card without them.

If you have Windows 95 pre-installed on your system, you have a little more to do if you need the CD-ROM and the sound card drivers. Boot clean to MS-DOS and install the DOS drivers for whichever drive or sound card you have. Then, simply copy the drivers to the box provided in the Advanced section mentioned above. Click on Okay to save the settings. When you save this, you'll notice that a new file will be placed in Explorer with a MS-DOS icon next to it and a Shortcut label on it. This is what you'll use to launch the program. The benefit of all this is simply that you can eliminate the config.sys and autoexec.bat, freeing Windows 95 from dealing with any permanent 16-bit drivers. This will make everything run a lot faster.

Q. Now that I have upgraded to Windows 95, how do I make sure all my hardware is being utilized optimally? What about drivers for my peripherals?

A. First, rename your config.sys and autoexec.bat. 16-bit drivers bad — 32-bit drivers good. When you rename these two files, you're eliminating the real mode drivers. Right click on My Computer and select Properties from the pull-down menu. Select the Device Manager tab to view what hardware has been automatically configured by the upgrade procedure. Anything, such as your sound card or your modem, which may not have been configured, can be easily set up. In the Add New Hardware section of the Control Panel, click on Next. Select No and click on Next so that Windows will not autodetect your hardware. From the list provided, select the hardware you wish to install. For example, you want to configure your 28.8 TelePath modem. Double click on Modem. Place a check mark in the Don't Detect Modem box and click on Next. Under Manufacturers, choose U.S. Robotics, Inc., and under Models, choose Sportster 28800 Internal. Click on Next. Select the appropriate Com Port, which will most likely be Com 1, and click on Next. Click on Finish. You may do this with any other hardware in the same manner. If the component you're trying to find is not listed in the Manufacture/Model screen, you may use the Have Disk option and obtain the Windows 95 driver from either the Gateway 2000 BBS or your Gateway 2000 OEM Windows 95 Upgrade CD. For a list of available Windows 95 drivers on the BBS, refer to the Online Tips on page 16.

T • H • E CHICKEN AND THE EGG DILEMMA IN THE PC INDUSTRY

by Frederic E. Davis, *author of the Windows 95 Bible and a columnist for Windows Magazine*

Wow, you just fired up your new system and you were enjoying a surge of technolust in anticipation of one of the system's special goodies: a new 4X CD-ROM drive. You pop in your favorite multimedia title wondering what it's going to be like to play it on steroids, but disappointment grips you when the software runs just the way it did on the

old system with its 2X drive. A surly call to tech support later, you discover the product — like many others of its ilk — were optimized for 2X drives and don't provide enhanced resolution or other benefits with a 4X or enhanced CD-ROM drive.

Despite what could happen — as I just depicted — it's still worthwhile having a 4X drive. You can get the benefit of speed on some CD-

ROMs, such as big databases, like the multi-CD sets that contain the nation's entire phone books, to those of the software-installation variety that save you the tedium of feeding your floppy drive a mountain of disks. But even if you don't speed up your multimedia titles, a quad-speed drive triggers an important chain of events that ultimately will garner you the very multimedia benefits you were looking for.

Chickens and Eggs

You see, it's that old chicken-and-egg thing. Most folks have 2X drives, so software developers target the majority of the installed base. Hey, it's America — the majority wins, remember? By getting the 4X drive, you're adding your vote to what will ultimately become the new majority and thus attract the attention of software developers.

Evolution doesn't happen all at once, so if you hunt, you can actually find some multimedia titles that take advantage of quad-speed technology today.

But the problem remains: what people want always outpaces reality when it comes to something as dynamic and fast-changing as personal computing.

And reality is slowed down because of a game of chicken

between hardware and software developers who often find themselves being at odds when it comes to the introduction of new technology. Because computer system vendors are always competing against each other, in order to attract customers they need to try a different strategy and make their product seem different from the rest.

Gateway 2000 has always taken the road of trying to offer high-performance systems, and it's been among the first to introduce new hardware technologies. Indeed, the company's initial success was largely achieved when Gateway was the first to eliminate the 386 from its product line and offer a 486 with 8MB as its minimum configuration — this was at a time when the rest of the industry was centered around a 386 system with 2 to 4MB of RAM. Similarly, Gateway has been at the forefront of other standards by including extras in every system, such as CD-ROM drives and sound cards, Windows software, and most recently 28.8 modems. Indeed, the move to a 28.8 modem has stepped ahead of some services that do not offer access at this higher speed — but at least you now have the capability of making a high-speed connection.

**But the problem remains:
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The Incubator's Hopping

I don't want to count my technologies before they hatch, but high-speed advances in personal computers seem to be escalating rather than subsiding. I can think of four technologies — MPEG, ISDN, video conferencing and CD recording — that will egg the industry onward. As a result of these advances, we will all be able to repeat the cycle of getting excited about a product when we hear the hype, rush out and get the latest and greatest to satisfy our cravings, and thus help create an installed base vacuum that we hope will draw in the software developers.

If you're into multimedia, get ready for MPEG. MPEG — which stands for the Motion Pictures Experts Group — is a data compression technology that lets you play full-screen, full-motion video, which is almost as good as a TV, right off your

CD-ROM. That's right, folks, soon you'll be able to settle down in front of your PC and take in *Forrest Gump* on CD-ROM. Although *Forrest Gump* may never know quite what he is going to get in life, the folks who are backing the MPEG standard — a coalition of computer industry giants, Hollywood studios, and Japanese megapolies — wanted to make sure MPEG arrived on

the scene with at least one hot movie and forked over a pile of dough to convert *Forrest Gump* into the new Video CD format. Video CD is a new CD-ROM standard that lets you play a movie or video from a CD-ROM much the way you would from a videotape.

MPEG will first emerge on hopped-up video cards, then will probably migrate to the motherboard, and ultimately will be absorbed into the muscle of the system's main processor. Not only will you be able to view movies in Video CD format, MPEG will find its way into multimedia software and eventually even onto the Internet, allowing you to view movies across the Net.

Featherbedding Your Phone Line

If it's surfing the Net that turns you on, then the technology egg you'll want to incubate is ISDN. ISDN, an acronym for Integrated Services Digital Network, does for your analog phone line what the CD did to your phonograph record. ISDN provides a digital phone line that turns your modem into a dinosaur and lets you surf the Net at 128k bps — about five times the speed of the fastest 28.8 modem.

The "T" of ISDN stands for integrated, and the most tangible benefit this brings you is the ability to send and receive phone calls on the same line you are using for surfing the Net simultaneously.

ISDN provides an integrated pair of data lines, technically known as "B-channels." With ISDN, you can bond both B-channels together to achieve speeds up to 128k bps. If a phone call comes in, one of the B-channels can automatically answer the call while your Net session remains online using the other B-channel. True, your surfing speed drops to a maximum of 64k bps, but that's still a lot faster than a modem, and you recover your bandwidth as soon as you get off the phone line, thus freeing up the other B-channel.

If you're thinking of getting a second phone line, and your phone company offers inexpensive ISDN service (residential rates are as low as \$23 per month in some areas), you might as well get an ISDN line. You may not have many other people to call for the time being, but you can pat yourself on the back for being a step ahead into the digital future.

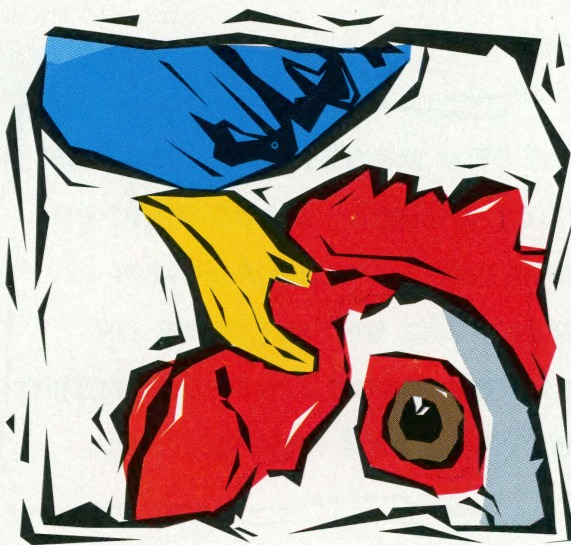
What do you get if you take MPEG and mix it with ISDN? Video-teleconferencing. The MPEG compression standard provides a way to squeeze video bandwidth down to the point where you can get a decent two-way link going over an ISDN line. Once MPEG and ISDN become prevalent, you'll be able to get video-teleconferencing by simply hooking up your camcorder to a video capture card and plugging a microphone into your sound card.

Hatching a New Storage Standard

No matter what you do with your computer, there's another technology coming down the road that will eventually make everyone want to go to the other side. That hot technology is CD recording. CD-ROM recorders have been around for a few years but people didn't get too excited about them because they cost thousands of dollars, had difficult-to-use software and broke a lot. All that's changed now, and Sony, Pinnacle Micro, JVS, Yamaha, and others are bringing CD recorders to market in the \$1,000 price range. Over the next year or two, the price will drop even further and ultimately I predict they will become a standard item on desktop computers.

When most people think of CD-ROM recorders, they consider them the domain of multimedia developers. Not for long. With the advent of lower prices on CD-ROM recorders coupled with the price of a blank CD dropping to \$10 or less, the technology is poised to go mainstream. For starters, it blows a tape drive away when it comes to back up. No more searching through a tape to find a backed-up file; just back up your data to a CD-ROM and you can pop the back-up disc into your CD drive and access the information on your back up as easily as if it were on your hard disk. You can use your back up on almost any system because it's a lot easier to find a CD-ROM drive than a tape drive — especially given the multitude of incompatible tape formats.

But beyond back up, you'll need a CD-ROM recorder just for storing your day-to-day data. Let's face it: with Windows, OLE, and multimedia all swelling the size of files geometrically, it's hard to fit much on a floppy anymore. As we use more of these new software technologies to create highly graphical and multimedia documents, it's difficult to print just onto paper anymore. CD recorders will provide a way to print multimedia and other digital files as well as replacing floppy drives and tape back up.



Playing Chicken

If you live on the cutting edge by buying the latest and greatest all the time, you're bound to experience some frustration. No matter how whiz bang your system, another technology carrot looms just a little further out on the stick. But the payoff for bleeding a little on the cutting edge transcends that smug feeling of being the first to have something really cool — you are also helping to move the center of the installed base closer to the future. So if it seems as if hardware and software vendors are more at odds sometimes than in harmony, you're right. But this very game of chicken keeps them daring each other to innovate and ultimately delivers new technology to consumers faster than any other product category in history.

(c) 1995 Frederic E. Davis

Check out more of Fred's PC industry insight on his Web site at www.weblust.com

Family Entertainment At Its Best ..

The Sequelby Jeff Schindler, Gateway 2000 Engineering Manager,
Strategic Technology

We have a post-holiday tradition in our family. After unwrapping the latest adventure game, we pull up the couch to the PC in the den and gather around it. Our kids, Joel, Alyssa and James, continually jockey for positions to see the monitor and use the mouse. The whole Schindler family thought it was like an early present when I was asked to review the **Starter Pack: The Sequel**. To review these adventure applications, though, we tried something different. We moved the PC into the family room. Joel built a fire in the fireplace, we made some popcorn and away we went.

Cyberia was our first test application and we soon discovered that it's a fun futuristic action-adventure game the whole family can enjoy. We tried to successfully complete top-secret missions with a TF-22 aircraft and battle our way to the Cyberia Complex where the real adventure began.

After we felt like air battle experts we moved on to **SimCity**, one of my all-time favorite applications. The object is to develop your own city or improve an existing city. We learned how to balance taxes while increasing development and how to increase our city's population while meeting requests for things like more police. The whole family had a part in creating our ideal city.

We decided to let the kids stay up for one more application, and since the holidays are approaching we selected **Rand McNally's TripMaker**. It's a great tool to plan a family vacation. We found a ton of different categories to choose from such as historical sites, outdoor adventuring, and even fun spots for kids! We calculated a budget, trip length and printed directions, based on quick or scenic routes for our next trip to Grandma's.

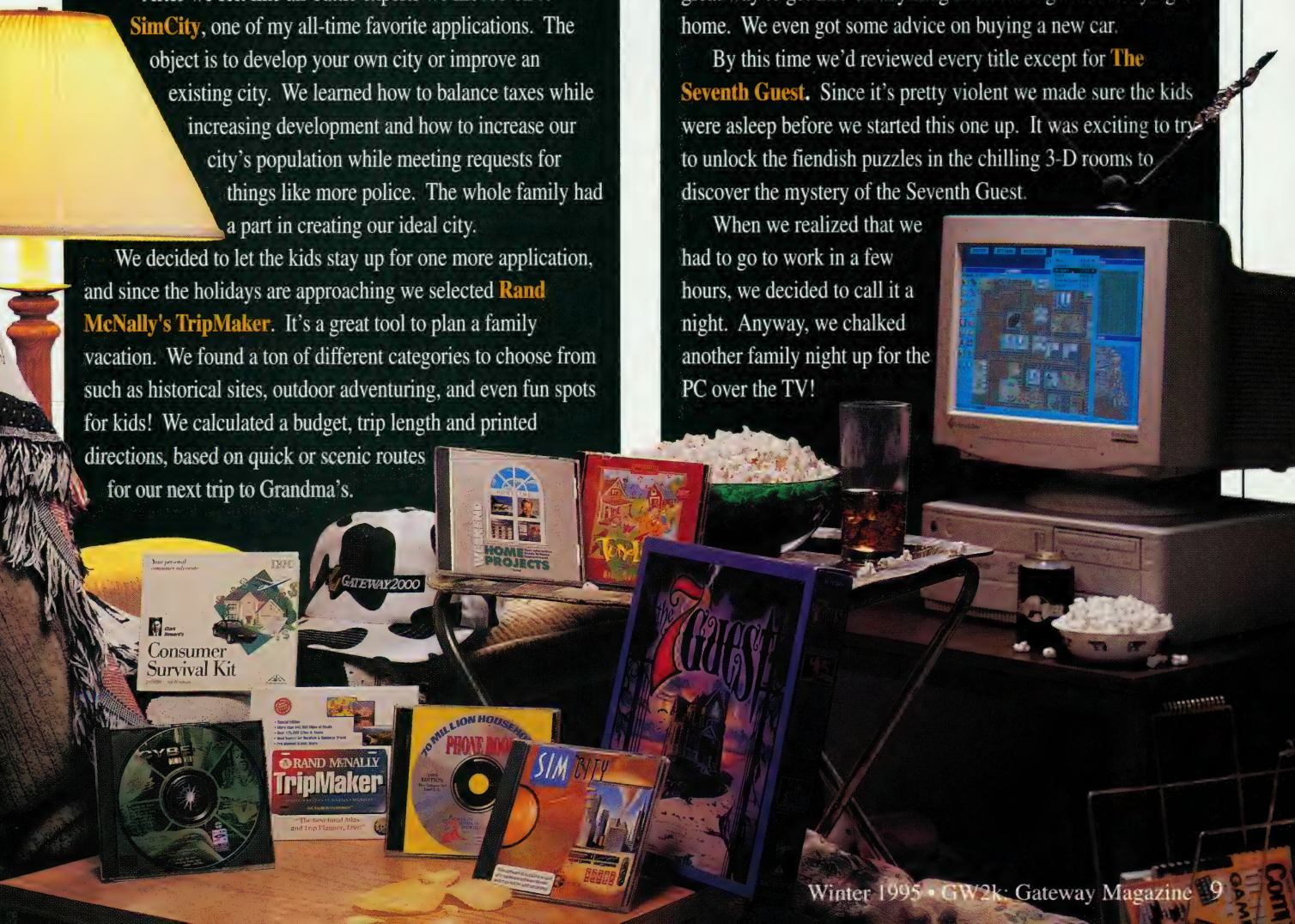
Since it was a school night, we sent the kids to bed. (They were bummed that we didn't get to check out **Tuneland**, but you can get the scoop on this title in the *PC Moos For Kids* section on page 26.) After we kissed the kids goodnight, Kim and I settled in to check out the rest of the titles. I recently added on to our deck, and I discovered that I could have saved myself a lot of time, anxiety and money if I'd had **Weekend Home Projects from Hometime**. It's an interactive multimedia guide to home improvement. Using video and audio, it gives step-by-step instructions on tackling almost any home project.

Next we decided to locate some of our long-lost friends in the **70 Million Households Phone Book**. We found many people we'd lost track of when we moved. This is a great way to save money by avoiding the cost of directory assistance.

Clark Howard's Consumer Survival Kit for Windows is a great way to get info on anything from renting cars to buying a home. We even got some advice on buying a new car.

By this time we'd reviewed every title except for **The Seventh Guest**. Since it's pretty violent we made sure the kids were asleep before we started this one up. It was exciting to try to unlock the fiendish puzzles in the chilling 3-D rooms to discover the mystery of the Seventh Guest.

When we realized that we had to go to work in a few hours, we decided to call it a night. Anyway, we chalked another family night up for the PC over the TV!



It's Universal!

Just owning a Gateway 2000 computer earns you automatic membership in Club Gateway — no questions asked. We provide you with terrific values on upgrades, peripherals and software packages. Plus a new issue of *GW2k: Gateway Magazine* every quarter, brimming with the latest industry news, Tech Tips and useful product information. Now's the time to call! Friendly and knowledgeable sales representatives are waiting to answer all your questions and place your order.

Club Gateway cannot take orders for PC Software & Supply, Details Express or Spot Shop items, so please use the telephone number that corresponds with the product you're ordering. All offers exclusively available to Gateway customers, so have your customer ID handy when you call. Pricing and availability are subject to change.

Software Excitement

'Tis the season to spice up your holiday computing with Gateway's fabulous software bundles! Every application is hand picked for hours of fun, and they're all fully compatible with Windows 95. Experience the excitement of commanding a fleet of space-age warships, speeding around a NASCAR racetrack, and flying an intricate WWII flight mission. Or get tips on electronic tax filing and step-by-step instructions for do-it-yourself home projects. Call us today for more information on all our popular software titles!

Software

Kid's Backpack™ II

Looking for the perfect combination of learning and fun? Get ready for hours of family "edutainment" with this exciting software package designed especially for kids. And just like the name says, we've included a rad cow-spotted backpack that's perfect for toting all kinds of cool stuff!

#002.....\$59

What Is a Bellybutton? — Why do I get hiccups? Why do I get hungry? Why do I sneeze? Get answers to these basic questions and more with Elizabeth and her friends as they learn about their bodies, visiting the doctor and staying well. Ages 3-8.

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To celebrate our 10th anniversary and to thank you, our loyal customers, for your patronage, we've bundled the latest and greatest fast-action video games — guaranteed to have you on the edge of your seat! Plus, you'll get our special Gateway anniversary T-shirt to commemorate the event.

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stepsisters and wins the heart of the prince. Real-voice narration, vibrant illustrations, music and sound effects transform this enchanting story into an exciting learning experience! Includes syllable pronunciation and adjustable reading rate for varied learning levels. Ages 4-9.

Freddi Fish™ and the Case of the Missing Kelp Seeds™ — Dive in and use problem-solving skills to help Freddi Fish and Luther find the seeds and save their friends! Over 40 exciting places to explore and 200 secret ClickPoints loaded with fun. Ages 3-8.

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Get into the game with six action-packed sports applications guaranteed to test your competitive edge. Package includes Gravis GamePad™ and CD holder.

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Did you purchase your Gateway PC on or after October 1, 1994? If so, you can extend your on-site service agreement to three years and receive priority access to our technical experts for only \$99. Call 800-225-4460 to upgrade to Gateway Gold Premium Service today! Hurry — it's a limited-time offer only!



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Take a trip into the wild blue yonder courtesy of Gateway 2000. We've put together seven popular flight simulator CDs specifically designed to take you to new heights of fun and excitement. Package includes a joystick and CD holder.

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Special thanks to Vander Meer Bakery in Le Mars, Iowa.
(Proud owner of two Gateway PCs.)

Bonus ...

Windows 95 Tips

by Phil Ellis, Gateway 2000 Online Services Representative

Windows 95 has initiated more excitement in the field of computing than any other software package that has ever existed, so when Tom Grueskin, Gateway 2000 Senior Project Manager, and a frequent contributor to the GW2k, told me that my Windows 95 tips were "too technical," I was a bit hurt. "There's tons of really cool stuff you can do to customize Windows 95 for your own PC," said Tom. "Why don't you write some practical tips so our customers can take full advantage of this new operating system?" Well, just to show Tom that I know plenty of practical, "non-techy" Windows 95 tips, I decided to write a "Bonus Windows 95 Tech Tips" section, in addition to my regular Windows 95 tips. Consider it a holiday gift from me, your faithful GW2k Technical Editor.

The Chappell family from Tullahoma, Tennessee, sent me the following tip for creating personalized program folders for each family member: "Our home computer has seven users, ages 3 and up: Mom, Dad and five children. So that each family member can have a personalized folder for programs, we created shortcuts to program folders, each having a family member's name. Here's how we did it:

1. Click the Start button using the right mouse button.
2. Click Open.
3. Double click the programs folder that appears in the window.
4. Click File on the menu bar in the Programs Folder window.
5. Point to New on the cascading menu and then click Folder.
6. Type a family member's name (i.e. Amanda) and press Enter to replace the default "New Folder" name.
7. Using the right mouse button, click on the new folder and choose Create Shortcut.
8. Using the left mouse button, click and drag the shortcut icon to the desktop and release it.
9. Repeat steps 4-8 for each family member.

Each person can customize the contents by placing shortcuts to favorite programs in their own folder. As a result, the children maintain their own folders and do not disturb folders that belong to the others. Each person's folder is now just a double click away!"

Thanks, Chappells! This is an excellent idea. To expand on this, you can also create subfolders in each of these folders, using steps 5 and 6 inside the new folder. Each family member could make a Letters, Games or Sounds subfolder within their own folder.

There're a ton of ways to customize the look and feel of your desktop. Right click anywhere on your desktop and choose Properties. Choose the Appearance menu tab. On this menu, you can alter the colors of your windows and menu items, change the fonts or resize your icons. To enlarge your icons, choose Icon in the Item window and increase the number in the Size window. Click on OK and you won't have squint at your desktop anymore.

Put your favorite programs onto the main Start menu for easy access. Right click on Start and choose Explore. Locate any executable files, such as a game or communications program, and click and drag the file to the Start Menu folder. The next time you open the Start Menu, the new program will appear. You can also create submenus by creating a subdirectory under the Start Menu folder in Explorer. If you want to change this at any time, you can without affecting anything else in Windows.

Create a Shortcut to your A drive. Just click on the 3.5" Floppy Drive folder in Explorer and drag the icon to the desktop. Choose Yes at the confirmation dialog box. You can then rename the new icon by clicking once to highlight it and once more to edit it. Press Enter. This can be done to any drive you wish using the same procedure. This way you can just double click the icon to see the contents of the drive.

If you spend as much time with the phone to your ear as you do on your computer, you can use the Phone Dialer program in the Accessories group to making dialing easier. You can enter your favorite friends' numbers into a menu, speed dial them and pick the receiver up at will.

There you have it. If you've done something to customize your Windows 95 setup, or if you have any ideas that have made your computing experience a happier one, drop me a note. I'll try to include it in future issues. Now go forth and customize!

Looking for the perfect gift
for the Gateway lover on your list?
Check out our Windows 95
upgrade packages!

Getting The Most Out Of ...

Your Gateway Connection

"Getting The Most Out Of Your Gateway Connection" is a new regular feature of GW2k: Gateway Magazine. It's designed to help you better utilize the vast technology that's literally at your fingertips with your Gateway 2000 PC.

The holiday season will soon be upon us. And while the holidays are supposed to be a joyous time full of family togetherness and celebrations, it can also be a stressful time with too much to do and not enough time to do it.

To help you through this holiday season *and* the rest of the year, we've done some research on online bill paying. We've also included some handy software tips to help streamline your holiday projects using Windows for Workgroups 3.11. If you've upgraded to Windows 95, these steps should be even easier to do with MS Works 95. Just choose one of the 39 Task Wizards to accomplish tons of common tasks.

Online Bill Paying

Imagine paying your bills without the hassle of writing checks and addressing envelopes! And who hasn't forgotten to record an ATM withdrawal? Online banking helps organize your finances, making the entire process easier and more efficient. Now anyone with a modem and the right software can pay bills, send a message to a bank's customer service and check account status every day — without licking a stamp!

Now you can enter transactions anytime of the day or night. Some software will automatically record all online deposits, ATM withdrawals and checks for you. (If you write any paper checks or deposits, you will have to enter these manually.) Best of all, you can view your "real" balance every day — no more waiting for outdated paper statements to see if a payment has gone through.

If you're concerned about using unfamiliar software to manage your finances, don't worry. Many convenient and efficient online

banking applications include user-friendly prompts that walk you through the steps on your screen. Plus they'll provide plenty of online Help.

Remember, records generally stay in the bank computer for two months, so you should go online at least every month in order to enter and clear transactions electronically.

Call your financial institution today and ask about online banking services available to you!

Mailing Labels Created In MS Word

Looking for a great way to save time mailing out all those holiday cards? Creating a database for mailing labels is a little complicated at first, but should save time in the end.

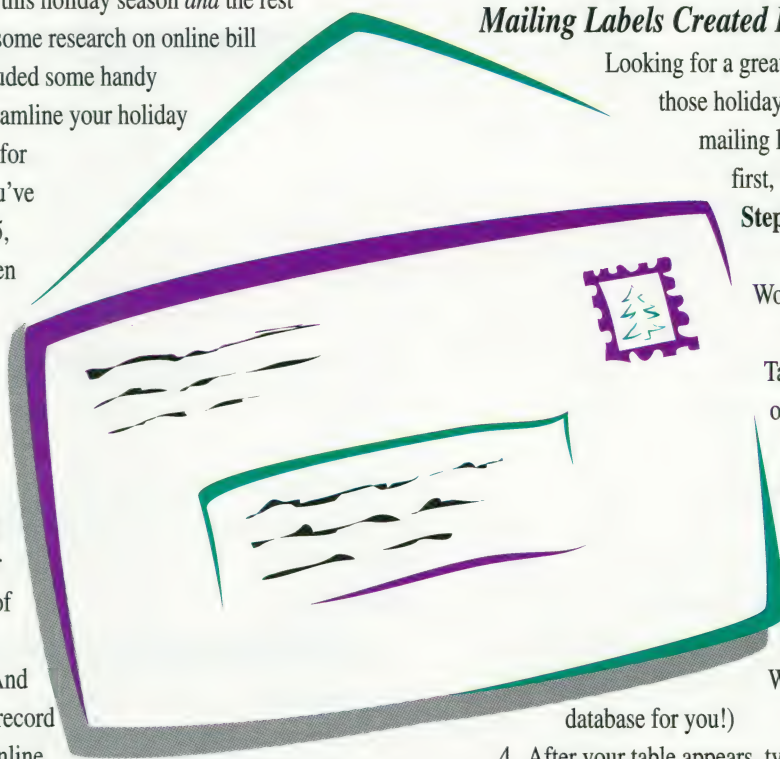
Step One: Creating the Database

1. Open a New document in Word.
2. Under Table, choose Insert Table. (Or click on the Table icon on the toolbar.)
3. Select the number of columns and rows. In this case you'll need six columns for the first name, last name, address, city, state and zip code. (Hint — choose the "Wizard" button and Word will automatically format the database for you!)
4. After your table appears, type in the titles (First Name, Last Name, etc.) using the Tab key to switch from box to box.
5. Next enter the information. If the boxes are too small don't worry, the labels won't print that way. You can make the cells larger by choosing Cell Height and Width under Table on the toolbar. You can also add or delete cells, or conduct a search for certain information.
6. After you've entered all the names and addresses, you're ready to save the database. Under File, choose Save As and name the file. Then close out of the database.

Step Two: Creating Mailing Labels

You may create labels or envelopes. However, labels may be easier as they don't have to be fed into the printer one by one.

1. Since you just closed out of your database, click on the New



Document icon to start a new page.

2. Select the Mail Merge option under Tools.

3. You will see a box with three steps. Under Step One, click on the Create button.

4. Word will display a list of options. Click on Mailing Labels, then choose "Active Window."

5. You will be returned to the original Mail Merge box. Under Step Two, click on Get Data, and then choose Open Data Source.

6. Scroll through the files, highlight your database and click OK.

7. If necessary, Word will ask you to set up the document.

Choose "Setup Main Document."

8. At the next window, insert the correct information for your printer and labels and click OK.

9. You will have a box titled Create Labels on your screen. Click on the bar that says Insert Merge Field.

10. There is a white box underneath Insert Merge Field. Whatever you select will appear in this box, and will print that way on the labels. The options are the titles of your database boxes. Choose "First Name" (or whatever you named it), put a space after it, and then choose "Last Name." Start a new line on the label by hitting Return and choose "Address." On the third line, insert "City," put a comma with a space after it, and then insert "State." Lastly, insert two spaces and choose "Zip Code" from the "Insert Merge Field" box.

The finished product should look like this:

<< First Name >> << Last Name >>

<< Address >>

<< City >>, << State >> << Zip Code >>

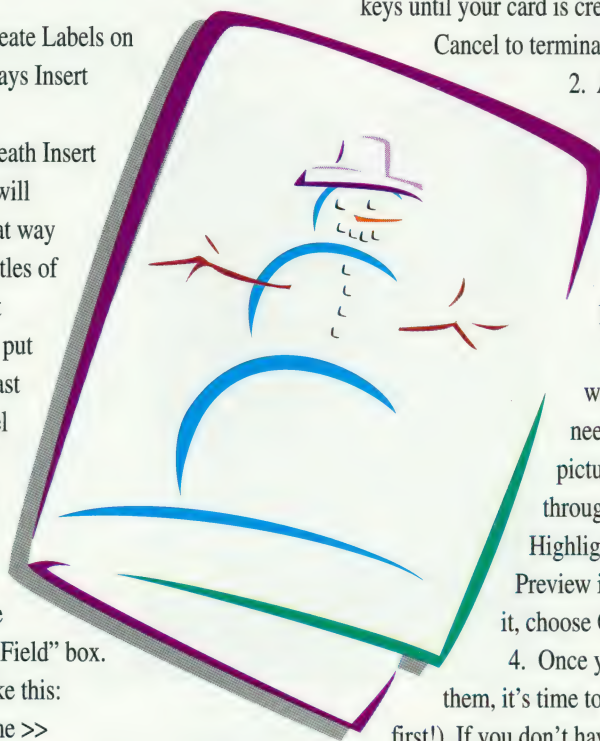
11. When finished, click OK to return to the Mail Merge Menu.

Step Three: Merging Database With Labels

1. Under Step Three on the main menu, choose Merge.

2. If you'd like to see your document before it prints, choose New Document. You will be able to see the labels and edit them if need be. To bypass this step, choose Printer.

3. Choose Merge, and then choose Print.



Design Your Own Holiday Greeting Cards With MS Publisher 2.0

If you're relieved when your holiday cards are in the mail before Valentine's Day take heart — it's quick and easy to design greeting cards with Publisher 2.0. Publisher uses nine tools and hundreds of clipart images to help you create incredible images. If you're unfamiliar with the software, choose Introduction to Publisher from the Help menu for great information and tips.

1. After opening Publisher, click on the PageWizard icon to let Publisher design the basics for you. You'll see a menu displaying PageWizard's different functions. Choose "Greeting card and invitation," and click OK. Follow the instructions and the "Next" keys until your card is created. (Remember, you can always choose Cancel to terminate the project.)

2. After you've gone through all the steps in PageWizard, click on the Create It button. It takes a few minutes for Publisher to create the card. Click on the arrows on the bottom of the screen to move through the pages, and use the F9 key to get a closer look.

3. PageWizard places generic pictures wherever you chose to have them, so you'll need to change them. Double click on the picture and a menu box will appear. Scroll through the choices of clipart images on the left. Highlight the one you want and click on the Preview icon to see what it looks like. If you like it, choose OK.

4. Once you have all the pictures the way you want them, it's time to print. (Remember to save your card first!) If you don't have a color printer, the kids can jazz up the cards with markers or crayons.

How do you use your PC to increase your personal productivity? Let us know how your Gateway PC makes your life easier and we may include it in future columns. If we print your idea, we'll send you a special Gateway surprise!

Our mailing address is:

Getting The Most Out Of Your Gateway Connection
Gateway 2000
610 Gateway Drive
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Or you can e-mail us at:

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Just find us @GW2K.com!

Online Tips

by Phil Ellis, Gateway 2000 Online Services Representative

If you now have Windows 95 on your system, you may want to consider updating to a BIOS with Plug and Play features incorporated into it. Plug and Play features basically enable your computer to manage its peripherals in order to work in conjunction with Windows 95. Plug and Play also allows the computer to easily recognize new peripherals you may add in the future. The BIOS versions available are for the Pentium-based systems and are listed below. Keep in mind that not all systems have Plug and Play potential at this time.

1.00.12AX1T (12AX1T.EXE) — This update is for the P5-75 through the P5-100 systems. You must have 1.00.09AX1 or higher to use this. If you don't, update to P5AX1T.EXE first.

1.00.10AF2T (10AF2T.EXE) — This is for the P5-60 and 66 Rev 3 and 4 motherboards. (Check your packing list to determine which motherboard you have.) You must have 1.00.08AF2 in order to use this BIOS update. If you don't, have 1.00.08AF2, update to 108AF2.EXE.

This encompasses most of the systems Gateway has recently shipped. All the newest systems already have Plug and Play BIOS revisions installed. As stated in the last issue, most "older" PCs with a Phoenix BIOS may be upgraded to Plug and Play through MicroFirmware at 800-767-5465. If you have one of these systems, you can contact them for pricing and availability.

We've had many requests for a list of the available Windows 95 drivers on the Gateway 2000 BBS, so below is a list of these drivers and their descriptions. You may want to check for additional files the next time you log on. With the exception of the first one on the list, which is on the toll-free Download Service, the rest are Beta and are available only through the 605-232-2224 number until they're approved.

SANYO3.VXD	Windows 95 Driver for the Sanyo 3-disk CD Reader SANYO3.VXD
W95B32.EXE	Windows 95 Drivers for the Ensoniq Soundscape
206_143.EXE	Windows 95 Drivers (version 1.50) for the LMSI 2XCD-ROM
VS95100D.ZIP	Windows 95 Drivers for the STB Trio 32 and Trio 64

LAN95B3.EXE	Windows 95 Driver for the New Media PCMCIA Network
64W95101.EXE	Windows 95 Drivers for the Mach64 based products
W95VIPER.EXE	Windows 95 Driver for the Diamond Viper video card
PANA95.EXE	Windows 95 Driver for the Panasonic CD-ROM

Looking for a more user-friendly Windows application for accessing the Gateway 2000 BBS? Worldgroup Manager is now available for download and makes your trip to cyberspace a much friendlier experience. Being a graphical interface, it has icons for popular features, such as file downloads, electronic mail manage-

ment, and access to our public forum areas. You can also read and respond to all your mail offline instead of racking up a lengthy phone bill or using a separate offline mail reader. On our end, we've added some multimedia features, such as graphics and sounds, for your enjoyment while you're online. In addition, you can use this software for access to other BBS's, as the program automatically detects whether it needs to use ANSI (text) mode or the Worldgroup interface. This program is available on the toll-free Download Service and the filename is GATEWAY.EXE. Make a test directory on your hard drive, copy this file into the directory, expand it and run the Setup program. You will then see your Worldgroup

icon and instructions on how to use it.

If you're using AOL and want to connect at the highest possible baud rate with your Gateway 2000 TelePath 28.8 modem, there are a few things you may try. First, use version 2.5 of the software. You can get it by using the Keyword: AOL Preview. Also, make sure you're using an AOLNet phone number (Keyword: AOLNet). Next, use the proper modem profile. Use Keyword: Highspeed and select the Modem Profile Library. Choose the Gateway 2000 TelePath II 28.8 v.34 selection and download the file into your \AOL25\DOWNLOAD directory. Log off AOL and copy the file (gateway28.mdm) into the C:\AOL25\MPM directory. Edit the Modem.ini file and add the line "Gateway TelePath II 28.8 V.34=gateway28.mdm" under the [NAMES] section. Save and exit. Open the AOL program and click on Setup at the Sign On Screen. Click on Setup Modem. In the Choose Modem box, select this new modem profile and click on OK to save the changes.

Trying to find us online?

Reach us at the following:

- GW2k BBS: 605-232-2224
- GW2k Download Service: 800-846-7562
- Prodigy: Jump Gateway
- AOL: Keyword: MOO
- CompuServe: Go Gateway
- Internet Usenet Group: alt.sys.pc-clone.gateway2000

Internet addresses:

- tech@gw2kbbs.com
- custserv@gw2kbbs.com
- sysop@gw2kbbs.com

And for any comments on the magazine, send a note to: editor@gw2k.com

Going Online

In the Real WorldBy Rob Cheng, *Gateway 2000 Vice President
Desktop Products*

OK, I'll let you in on a secret, but you gotta promise not to tell Ted. I spend a lot of time online and particularly the Internet. Don't get me wrong, I'm not an addict, but I can see how people get in hot water with their spouse and/or their boss over this phenomenon. It all started rather innocuously. Here's my story:

About two years ago, I came to the realization that *PC Week* was available on CompuServe three days before it arrived via "snail mail" on everyone's desk here at Gateway. What a great feeling! I was three days ahead of everyone else on the industry's latest breaking news and rumors. Of course, I save all the news on my portable's hard drive for easy reference. I have two years of *PC Week* issues on my hard drive! I rationalized this would represent a full closet of paper and one giant California Redwood tree.

The Obsession Worsens

But of course, it didn't stop there. CompuServe added *Fortune* magazine, and the first issue I downloaded had a detailed article on Bill Gates' empire, and another article on the travails of running a modern-day purchasing organization. No big deal, I thought, it's all work related — Ted wouldn't mind. After this, I was hooked. But it wasn't long before Dayton brought on *People* magazine. This was a tough one to rationalize, but only *People* can handle the tough social issues surrounding Susan Smith and Hugh Grant. It was also kinda cool downloading pics of Cindy Crawford.

I thought that I had this little obsession under control, but then came AOL roaring into existence with tons and tons of the best magazines including *Time*, *BusinessWeek* and *Wired*. How could I resist? No spring cleaning of old magazines, all the trees saved, and the timeliness of the information. The *BusinessWeek* section even included various graphs that added some substance to my presentations. I realized that I was quickly becoming a digital information freak, but so what? It's a free world, and it really didn't intrude too much on the other aspects of my life. Plus, I knew I could quit whenever I wanted.

**“I realized
that I was
quickly
becoming
a digital
information
freak”**

Family & Friends Enable My Online Addiction

I had actually known about the Internet for quite some time. My brother, Dave, in Richmond, Virginia, started sending me messages with his latest stock tips from his desk at AT&T. Then my Mom in Washington, D.C., got in the loop, and worse yet, she got a hold of my assistant's e-mail address. Soon, they were running my life without me even knowing it. After a while, I was talking to long-lost friends that I hadn't talked to for years. As a rule, I don't take personal calls at work, but I sure take a lot of personal e-mails.

There's Something For Everyone

Anyone out there an Oriole's fan? I am, bigtime. Problem is there aren't a lot of O's fans in South Dakota. In fact, I'm pretty certain I'm the only one. Well, the Internet has a special place called UseNet groups where people with similar interests can hold worldwide discussions. And you guessed it, the Orioles have their own UseNet group, where you can learn a true fan's perspective on the Bobby Bonilla trade.

Sheet music? We don't have it in South Dakota — well not any cool stuff anyway. Kind of hard to keep up with the Gin Blossoms and Hootie and the Blowfish musically without sheet music. Never really figured out how to play guitar by ear. Again, Internet to the rescue.

The Internet has another section called FTP sites where millions of files can be downloaded free of charge, and voilà — there's a site dedicated to sheet music. I have a library of sheet music of all my favorite songs. Sometimes the sheet music doesn't have all of the lyrics, so presto — I just get into the FTP site for lyrics.

And then there's the World Wide Web. Imagine if New York City was built in two years rather than hundreds of years. That's the WWW. And just like NYC, there's something for everyone. For example, I can keep an eye on the positions Dell is hiring into their company, the latest Fantasy Football advice and the latest news from the PC industry, CNN, and the most popular Web site, ESPN.

Well, there you have it. Is this the start of a serious addiction, or maybe, just maybe, the beginning of a new information era, where all people and companies are digitally connected sharing information, thoughts, opinions and ideas?

GW2k

Holidays at Home

Spot Shop
Pages 30-31

Musical Notes
Standard with portable



Software
Pages 22-23

GATEWAY SOLO™ V75

- Starting at 5.6 Lbs.*
 - 10.2" Active Matrix Color Display
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 - 86-Key Keyboard
 - Parallel, Serial, VGA, IDE & PS/2® Ports
 - Carrying Case
 - MS Windows 95
 - MS Works
- \$3699**

*Configuration includes: 540MB Hard Drive, SVGA Active Matrix Color Display and Option Bay Cover

Portable Sales 800-846-1783

With The Gateway Solo Portable PC You Can ...

Unplug And Play

by Ross Scott Rubin, *New York City-based freelance writer. Ross' work has appeared in MacUser, PC Today, Publish, Web Week and other magazines, and he has written and/or edited nine computer books.*

"You can't take it with you," the old saying goes, but it may be time for the old saying to retire. For years, multimedia PCs have delivered sound, video and CD-ROM capacity to the desk bound, but now computer users from the corporate sales presenter to the reference-seeking undergrad want their multimedia to go. The move couldn't have come at a better time. Multimedia is starting to creep into such traditionally workday software as home finance packages like Quicken and Microsoft Money; imagine what the entertainment CDs of the future hold!

The path has not always been easy. First there were configuration foibles. And multimedia makes demands that many desktops couldn't even handle not long ago — big, bright screens, CD-ROMs, high-quality sound, sound in and a fast processor. But Gateway is riding the wave of a new era in portable multimedia. Windows 95 has improved multimedia with integrated sound controls, better performance and AutoPlay — the slickest way to play CD-ROMs. If a CD-ROM supports AutoPlay, it automatically installs and opens after you slide in the disc!

And if you've been yearning to make your multimedia mobile, that CD-ROM drive could be part of a Gateway Solo portable PC. It would also have some great multimedia backup — 16-bit sound, stereo speakers and microphone for adding your own voice to the mix. Plug in some headphones for the benefit of the transcontinental crowd; it's sure to beat the in-flight movie.

To drive games, reference titles and even presentation tools at blazing speed, a modern PC needs a fast Pentium processor. The Pentium-based processor of the Gateway Solo notebook is powered by a long-lasting lithium ion battery. The high capacity of these batteries can help ensure that the fastest thing on a multimedia

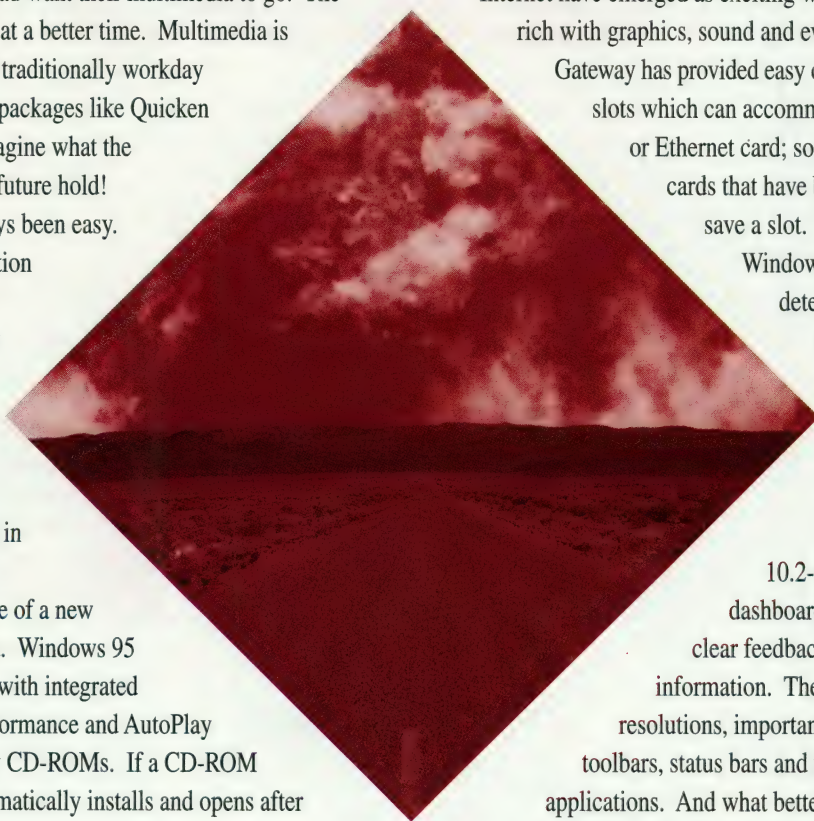
notebook won't be the rate at which the battery dies. And even the keyboard on this new road warrior is designed for Windows 95, boasting special keys used by the new operating system.

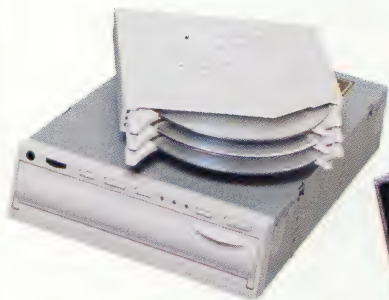
Not all multimedia is on CDs, though. Online services and the Internet have emerged as exciting ways to explore information rich with graphics, sound and even digital video. Here again, Gateway has provided easy connectivity via two PCMCIA slots which can accommodate a high-speed modem or Ethernet card; some vendors offer "combo" cards that have both features, allowing you to save a slot. Here's another place where Windows 95 helps out, automatically detecting cards and including fax software and the Microsoft Network. You can also use the new Internet Explorer or Netscape browser to surf the Web.

An LCD display below a 10.2-inch color screen provides a dashboard for your journey, giving you clear feedback on battery status and other information. The screen supports SVGA resolutions, important for handling the various toolbars, status bars and task bars of Windows applications. And what better way to make hand signals on the Information Superhighway than with the EZ Pad pointing device on the Gateway Solo notebook. It makes other pointing devices seem like a drag. City dwellers looking for some extra storage space will find the removable hard drive lets you take as much as you need wherever you want.

Of course, even the most capable notebook won't see much of the world if it's a portly portable. Fortunately, the Gateway Solo weighs in under six pounds, so pleasing one's eyes and ears doesn't come at the expense of one's shoulder.

Gateway has delivered a multimedia portable that's as useful in the home as it is in the air. Gateway Solo notebook will let you unplug and play.





4X Three-CD Changer

It's fast. It's convenient. It's a multimedia user's dream! The 4X three-CD changer lets you breeze through today's CD-ROM based software. You can load three CDs into the changer, which combined hold 1.8GB of data, and easily choose the correct disc through on-screen commands. It features a headphone jack, volume control, skip function, play indicators and play/pause control. Plus you also get the incredible speed of the 4X CD-ROM for out-of-this-world screen images with full-screen, full-motion video. The 4X three-CD changer is a heavenly combination of speed and convenience!

#009.....\$299

4X CD-ROM Drive

It's extra fast! With the 4X CD-ROM drive's throughput of 600K per second, you can experience true full-screen, full-motion video.

#010.....\$169

Windows 95 & 4X CD-ROM Drive

Get the powerful performance of a speedy 4X CD-ROM drive to take full advantage of Windows 95!

#012.....\$249

Multimedia Options

Several other multimedia and sound kit options are available starting at \$129. Call 800-846-3974 for more information!



4X CD-ROM Drive Multimedia Kit

Gateway 2000 joined forces with one of the premier speaker manufacturers for the home and car, to develop high-quality speakers exclusively for Gateway customers. You get a 16-bit CD-quality sound card that's Sound Blaster and Plug and Play compatible and an ultra-fast 4X CD-ROM drive. The 4X CD-ROM drive has a throughput of 600K per second so you can experience true full-screen, full-motion video, and it's ATAPI compliant and ready for Windows 95.

- 4X CD-ROM drive
- 16-Bit CD-quality sound card, Sound Blaster compatible
- Speakers
- Microsoft Encarta '95 Multimedia Encyclopedia
- Corel Photo CD Sampler
- Sound Explorer
- Plus additional value-added software

#013.....\$259



4X Three-CD Changer Wavetable Multimedia Kit

Give yourself the ultimate multimedia experience with a new 4X three-CD changer wavetable multimedia kit! It features the innovative Ensoniq

Soundscape Wavetable sound card with Plug and Play capabilities, and the Altec Lansing ACS-31 speakers which are magnetically shielded and designed to maximize the audio output of the sound card, CD-ROMs, software and multimedia computers. You'll love the convenience and speed of the 4X three-CD changer, and your PC will be transformed into a symphony of sounds.

- 4X Three-CD Changer
- Ensoniq® Soundscape™ Wavetable sound card
- Altec™ Lansing ACS-31 speakers with subwoofer
- Microsoft® Encarta™ '95 Multimedia Encyclopedia
- Sound Explorer
- Blue Ribbon Sound Works' SuperJAM jr.
- Plus additional value-added software

#015.....\$519

O I bought the Windows 95 upgrade, and to prepare for the installation, I formatted my drive. Now when I install it, it asks me to insert my old Windows Disk. When I insert the Gateway 2000 System CD, I get an error message that says it can't find the files it needs in order to continue installation. What should I do?

A Windows 95 is looking for specific files, simply to ensure that the user is indeed a registered user of Windows. Just install DOS and Windows onto your drive, and you may then run the Windows 95 installation program.

Add-Ons

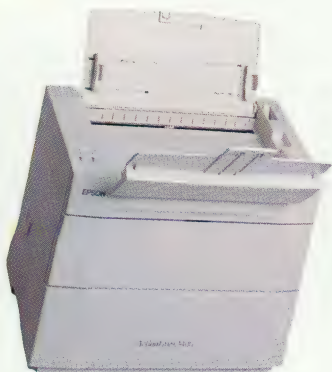


NEW

Epson® Stylus™ Color IITM Color Ink Jet Printer

If you're looking for an affordable color ink jet printer, Epson Stylus IIs is for you. It features high-quality color printing and the sharpest blacks of any home printer with 360dpi on plain paper and 720dpi on high-quality paper. And, the easy-to-use drivers are compatible with virtually all Microsoft applications. The Epson Stylus IIs allows for versatile paper handling, printing on plain paper and legal-size paper as well as envelopes and Epson transparencies.

#016.....\$339 (includes cable)



Epson ActionLaser 1400 Laser Printer

The Epson ActionLaser 1400 is the only true 600dpi laser in its class. It features a high-performance RISC-based processor optimized to perform operations in fewer clock cycles than a standard CISC, as well as 600 x 600dpi with edge-smoothing technology. You get easy-to-use printer control panel software, plus flexible memory upgrades and paper handling.

#019.....\$499 (includes cable)

Call for other printer options. See page 33 for printer consumables from PC Software & Supply.



NEW

Epson Stylus Color IITM Color Ink Jet Printer

The Epson Stylus II Color Ink Jet Printer is perfect for the small business or home office! This printer provides the most vivid color and black-and-white printing of any office printer in its class. You get crisp, dark 720dpi black text output on plain paper and 720 dpi photo quality color output on Epson paper. The Stylus Color II is great for everyday business correspondence and proposals as well as brilliant business presentations. And, it's quiet and compact, so it easily fits on desktops.

#017.....\$449 (includes cable)



Epson ActionPrinter 3260 Dot-Matrix Printer

The ActionPrinter 3260 dot-matrix printer can be upgraded to color with the included color cartridge, plus it gives you great black-and-white output. You'll get your choice of 10 built-in typefaces, and an impressive 360 x 360 dots per inch. This quick and quiet printer features a tractor feed and prints a fast 216 cps in draft mode and is quiet at 46.5dB(A) in letter-quality mode.

#020.....\$209 (includes cable, color cartridge & tractor feed)



NEW

Lexmark Optra™ R Laser Printer

Looking for a high performance, networkable laser printer? You need the Lexmark Optra R. It features a fast 25MHz RISC-based processor, 2MB of memory with intelligent memory management, and two I/O slots for network support or a 40MB hard drive option. You'll get incredible output of up to 1200 x 1200dpi, with Print Quality Enhancement Technology (PQET) and PictureGrade™ for sharper images everytime. Plus a 12-page-per-minute engine means faster throughput for every user.

#018.....\$1299 (includes cable)



NO PAYMENTS
Ask about our

"90 Days No Payment" Program!

CLUB GATEWAY
800-846-3974

Hours: Monday - Friday 7AM - 10PM CST, Saturday 9AM - 4PM CST

Phone: 800-846-3974 • Toll free from Canada: 800-846-3609 • Toll free from Puerto Rico: 800-846-3613

Fax: 605-357-1023 • FaxBack: 800-846-4526 • Payment Options: Visa, MasterCard, American Express, Discover, COD Cashier's check or Gateway 2000 DuoLine MasterCard Card • Warranty: Call for details

Prices do not include shipping or applicable sales tax.

Order Online

This year your holiday shopping can be as easy as turning on your PC. If you're a current Gateway customer, you can order online from our Component Add-On Sales department. It's easy — just call Gateway's Bulletin Board Service (BBS) to place your order. Once logged on, follow the screens to get where you need to go. Here's how:

1. Call the Gateway BBS at 605-232-2224
2. Choose "O" for the Online Shopping Mall
3. You will see a menu with the following list of options:
W. Welcome to the Mall
G. General Information
L. List Product Guide Categories
E. Enter a Store
I. Index of Products
X. Exit the Mall
4. If this is your first time using the online mall, choose "G" for General Information to learn how to use the online mall. (At any time you may choose "X" to exit the mall.)
5. To make sure Gateway offers the product you want, choose "I" for Index of Products. When prompted, type the first letter of the item you wish to find. For example, type "P" to start the list of available products at Printers.
6. Once you find the product you need, choose "E" to Enter a Store.

7. When given the list of stores, type "I" for Add-On Sales.
8. The BBS will list different departments of Add-On Sales. Just type the number you need!
9. Another menu will appear with the option to read general information, browse the department, switch departments, or write feedback to the department manager.
10. In order to read about the product, choose general information for the current price and description.
11. After giving the description and the price, the system asks if you want to place an order. If so, type "Y."
12. You will then need to give the appropriate order information. Online orders *cannot* be processed without your customer ID, so be sure to have it handy!

Looking for the perfect gift for the Gateway lover on your list? Check out our incredible Windows 95 upgrade packages, including everything from keyboards to 4X CD-ROM drives. Plus, you'll receive lifetime toll-free technical support for your new operating system!

MONITORS.....



Dimensions: W - 14.5" D - 15.2" H - 14.6" (includes base)

15-Inch Vivitron™ Monitor

Featuring Sony® Trinitron® technology, this 15-inch Vivitron color monitor gives you brighter, crisper colors, a clearer image and a sharper focus. The 15-inch monitor produces high-quality screen images and features ultra-high resolution up to 1280 x 1024 and 0.26 dot pitch. The non-glare, flat, square screen is optimized for image accuracy and sharpness. It's a perfect focal point for today's high-end programs.

#021.....\$399



Dimensions: W - 16.10" D - 17.10" H - 16.40" (includes base)

17-Inch Monitor*

Give your eyes a break! This 17-inch color monitor is non-interlaced, which means no more flickering screen, and it gives you the highest quality screen images available. It also has an ultra-high 1280 x 1024 resolution and a 0.26 fine dot pitch. This spectacular 17-inch monitor is compatible with VGA, extended VGA, Super VGA, XGA and the new VESA® standards. Your eyes will thank you for the cleaner and clearer images.

#022.....\$669

*The 17-inch monitor cannot be shipped via U.S. mail because of size restrictions.

Add-Ons

STORAGE DEVICES.....

HARD DRIVES

540MB IDE Drive

11ms, 17Mb/s DTR (disk to buffer)

#023.....\$199

850MB IDE Drive

128KB multisegmented cache, 10ms, 17Mb/s DTR (disk to buffer)

#024.....\$219

Windows 95 & 850MB IDE Drive Bundle

Beef up your hard drive capacity and get Windows 95!

#025.....\$289

1GB IDE Drive

128KB multisegmented cache, 10ms, 17Mb/s DTR (disk to buffer)

#026.....\$299

Windows 95 & 1GB IDE Drive Bundle

Gear up for your future computing needs at an incredible value!

#027.....\$369

1.6GB IDE Drive

128KB multisegmented cache, 9ms, 12.5Mb/s DTR (disk to buffer)

#028.....\$499



2GB SCSI Drive

10ms read, fast SCSI II, 12.5 Mb/s DTR (Adaptec® SCSI controllers are also available.)

#029.....\$799

(BIOS upgrade to achieve optimal capacity may be needed with these hard drives. Ask your Gateway sales representative for details.)

INTEL® OVERDRIVE® PROCESSORS

The Intel Pentium® OverDrive Processor is now available for certain system upgrades. Call for information and pricing on our complete line of OverDrive processor upgrades.

VIDEO CARDS

We have several video cards available. Please call us for information on system compatibility and pricing.



NO PAYMENTS

Ask about our

"90 Days No Payment" Program!

TAPE BACKUP UNITS

Colorado Memory Systems®

Trakker 350 External Tape Backup

A Colorado Memory Systems external "Trakker" tape backup unit will prevent a lost data disaster by backing up your important files *before* an accident happens. The Trakker is QIC-80 compatible and comes complete with powerful DOS and Windows software, offering command-line, menu-driven and an intuitive user interface to customize and automate backup. Rapid data compression provides 350MB of capacity at snappy transfer rates up to 8MB per minute! We've included one formatted tape cartridge. #030.....\$259

350MB Tape Cartridge Five Pack

This five pack of 350MB tape cartridges lets you organize your storage space. #032.....\$99

Colorado Memory Systems 1.3GB Jumbo® 1400 Internal Tape Backup

This 1.3GB internal tape backup provides you with a total backup solution: drive, network-ready Colorado Backup for Windows, Colorado Backup for DOS, brackets, cable, preformatted minicartridge and technical support. You get 1.36GB capacity using data compression and a backup speed up to 15MB per minute. Plus, with the scheduler feature, you can backup anytime. #032.....\$229

1.3GB Tape Cartridge Five Pack

A five pack of 1.3GB tape cartridges literally gives you tons of storage space. #033.....\$129

Windows 95 & CMS 1.3GB 1400 Internal Tape Backup Bundle

Upgrade to Windows 95 and get a complete backup solution at a great price! #034.....\$299

Colorado Memory Systems Digital Audio Tape Drive

The Digital Audio Tape (DAT) Drive can typically store an enormous 4GB on just one cassette tape. The industry standard format uses the DCLZ data compression to increase the storage capacity and transfer rate. The DAT drive performs backups, selecting files individually or in groups for added flexibility. The data can be written to the tape at lightning-fast speeds up to 44MB per minute. #035.....\$899

Shift Into OverDrive

With the introduction of **Windows® 95** and more demanding software, as well as computer technology improvements, 486 computer systems are being pushed to their limit. To give your PC a performance boost, Intel and Gateway 2000 are offering an upgrade to the next-generation technology — the Pentium OverDrive processor.

The Pentium OverDrive processor upgrade provides a simple and inexpensive performance upgrade for most Intel486 SX and DX CPU-based systems. Your PC will run all your software applications much faster. Plus the Pentium OverDrive processor improves picture clarity, provides smoother motion and more lifelike pictures to make all your computing uses more entertaining. The 63MHz upgrade, available now, and the 83MHz upgrade, coming soon, can *double* your performance on most software applications. For more information, call our Component Add-On Sales department at 800-846-3974!



Hours: Monday - Friday 7AM - 10PM CST, Saturday 9AM - 4PM CST

Phone: 800-846-3974 • Toll free from Canada: 800-846-3609 • Toll free from Puerto Rico: 800-846-3613

Fax: 605-357-1023 • FaxBack: 800-846-4526 Payment Options: Visa, MasterCard, American Express, Discover, COD Cashier's check or Gateway 2000 DuoLine MasterCard Card • Warranty: Call for details

Prices do not include shipping or applicable sales tax.

COMMUNICATION.....

INFORMATION HIGHWAY CD

Explore the entertainment world, access live chat lines and meet people from all over the world with the Gateway 2000 Information Highway CD! This convenient cyberspace guide is all you need to successfully navigate the Info Highway's twists and turns. Includes a cool user interface with point-and-click graphical commands that lead you through trial memberships to CompuServe®, Prodigy®, America Online®, and Reuters Money Network online services. You'll also get GNN (Global Network Navigator®) for easy Internet browsing, and FaxWorks with voice communication software on CD.

#036.....\$12



MODEMS

Gateway 2000 TelePath® 28.8 Fax/Modem Communication Center

Introducing the revolutionary Gateway 2000 TelePath 28.8 fax/modem. This state-of-the-art modem communicates with full-duplex asynchronous modems at speeds up to 28,000bps. It comes with FaxWorks and an outstanding multifunction communications, fax and file transfer package. The fax/modem features full compliance with ITU-T data transmission, error correction and data compression standards, and it sends and receives both faxes and voice messages. Includes Information Highway CD.

#037.....\$149

Gateway 2000 TelePath 14.4 Fax/Modem Communication Center

Everything you ever wanted in an internal fax/modem — including a great price! The TelePath 14.4 is a 14,400bps modem, V.32bis, with 14,400bps fax capability. Fax Works' Communication Center allows you to not only receive and transmit faxes and data, but you can also record, play and send voice messages. This fax/modem is compatible with the standard AT command set, is downwardly compatible with lower modem speeds and it's Plug and Play compatible. Plus it includes Information Highway CD.

#038.....\$79

NETWORK CARDS

SMC® PCI Ethernet Adapter

SMC PCI combo network card #039.....\$139

3Com® Ethernet Adapters

16-bit Triple Media Card supports BNC, AUI

and Twister Pair Media #040.....\$109

16-bit Twisted Pair Card #041.....\$89

Olicom Token Ring Adapter

16-bit ISA Token Ring Card #042.....\$279

Thank You!

At Gateway 2000, our goal is to be the best place to buy a PC on the planet. And our loyal customers thanked us by making Gateway number one in a new study from Computer Intelligence InfoCorp (CII)! Among Windows PC manufacturers, Gateway 2000 ranked *first* in brand loyalty when 82% of the respondents said they'd purchase from Gateway again. That's 18 percentage points higher than the nearest competitor. CII's annual Consumer Technology Index study is a comprehensive survey of PC usage in the U.S.

MEMORY OPTIONS

Memory is available in a variety of options and quantities. Due to the volatility of the memory market, call your sales representative for details on pricing and the optimal type of memory upgrade your PC requires. Ask about our Windows 95 and memory bundles!



Are you yearning for a value-packed Gateway computer or a cool color printer, but you know your holiday budget won't budge? Now you can buy today and make no payments for 90 days with Gateway's "90 Days No Payment" Program available through the Gateway 2000 DuoLine™ MasterCard® Card, issued by Dial National Bank, Des Moines, Iowa.

KEYBOARDS.....

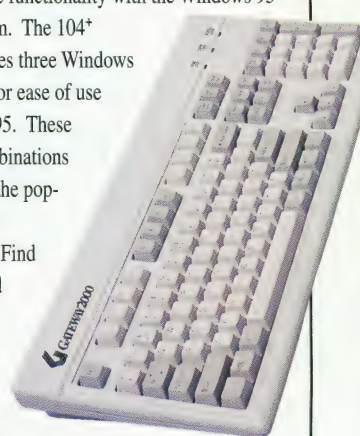
104+ KEYBOARD

Get complete functionality with the Windows 95 operating system. The 104+ keyboard features three Windows keys designed for ease of use with Windows 95. These simple key combinations let you display the pop-up menu for the selected object, Find Document, Find Computer, Minimize All, Undo Minimize All and lots more. Plus, it provides the same keyboard features even if you use a different operating system.

Dimensions: W - 19.7" D - 7.88" H - 1.77"

Cord Extended: 59"

#043.....\$39



MICROSOFT® NATURAL KEYBOARD

Treat yourself to comfort with the Microsoft Natural Keyboard. It features a split, sloped key arrangement and soft, tactile key switches. The keyboard's forward tilt slopes gently toward you while you're typing for added comfort. The Wrist Leveler will help you keep your wrists straight while you type, and the built-in palm rest is a convenient resting place for your arms while you're not typing. You also get IntelliType 1.1 Manager software.

Dimensions: W - 21.00" D - 10.03" H - 2.24"

Cord Extended: 90"

#044.....\$79

WINDOWS 95 & MS NATURAL KEYBOARD BUNDLE

Upgrade your operating system and your keyboard style with this fabulous offer! #045.....\$159

SOFTWARE & CLUB GATEWAY ORDER FORM

An Add-On Sales representative will call to confirm your order, shipping and handling charges, and sales tax where applicable.

Software

Price x Quantity = Total

001 Starter Pack: The Sequel	\$ 99.00 x _____ = _____
002 Kid's Backpack II	\$ 59.00 x _____ = _____
003 10th Anniversary Bundle	\$ 49.00 x _____ = _____
004 Sports Pack	\$ 99.00 x _____ = _____
005 Flight Pack	\$ 99.00 x _____ = _____
006 Windows 95 Upgrade	\$ 94.00 x _____ = _____
007 Office 95 Upgrade	\$ 264.00 x _____ = _____
008 Windows 95/Office 95 Upgrade	\$ 349.00 x _____ = _____

Multimedia

009 4X Three-CD Changer	\$ 299.00 x _____ = _____
010 4X CD-ROM Drive	\$ 169.00 x _____ = _____
011 ACS-40 Subwoofer Upgrade	\$ 99.00 x _____ = _____
012 Windows 95 & 4X CD-ROM Bundle	\$ 249.00 x _____ = _____
013 4X CD-ROM Drive Multimedia Kit	\$ 259.00 x _____ = _____
014 4X CD-Rom Drive Multimedia Kit w/ Subwoofer	\$ 339.00 x _____ = _____
015 4X Three-CD changer Wavetable Multimedia Kit ..	\$ 519.00 x _____ = _____

Printers

016 Epson Stylus Color IIs	\$ 339.00 x _____ = _____
017 Epson Stylus Color II	\$ 449.00 x _____ = _____
018 Lexmark Optra R	\$ 1299.00 x _____ = _____
019 Epson ActionLaser 1400	\$ 499.00 x _____ = _____
020 Epson ActionPrinter 3260 ..	\$ 209.00 x _____ = _____

Monitors

021 15-Inch Vivitron Monitor ...	\$ 399.00 x _____ = _____
022 17-Inch Monitor	\$ 669.00 x _____ = _____

Storage

Hard Drives

023 540MB IDE Drive	\$ 199.00 x _____ = _____
024 850MB IDE Drive	\$ 219.00 x _____ = _____
025 Windows 95 & 850MB IDE Drive Bundle ..	\$ 289.00 x _____ = _____
026 1GB IDE Drive	\$ 299.00 x _____ = _____
027 Windows 95 & 1GB IDE Drive Bundle	\$ 369.00 x _____ = _____
028 1.6 GB IDE Drive	\$ 499.00 x _____ = _____
029 2GB SCSI Drive	\$ 799.00 x _____ = _____

Tape Backup Units

030 350MB Trakker External Tape Backup	\$ 259.00 x _____ = _____
031 350MB Tape Cartridge Five Pack	\$ 99.00 x _____ = _____
032 1.3GB Jumbo 1400 Internal Tape Backup	\$ 229.00 x _____ = _____
033 1.3GB Tape Cartridge Five Pack	\$ 129.00 x _____ = _____
034 Windows 95 & 1.3GB Internal TBU	\$ 299.00 x _____ = _____
035 Digital Audio Tape Drive	\$ 899.00 x _____ = _____

Communication

Information Highway CD

036 Info Highway CD	\$ 12.00 x _____ = _____
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Modems

037 TelePath 28.8 Fax/Modem Communication Center	\$ 149.00 x _____ = _____
038 TelePath 14.4 Fax/Modem Communication Center	\$ 79.00 x _____ = _____

Network Cards

039 SMC PCI Combo Network Card	\$ 139.00 x _____ = _____
040 3Com Triple Media Network Card	\$ 109.00 x _____ = _____
041 3Com Twisted Pair Network Card	\$ 89.00 x _____ = _____
042 Olicom ISA Token Ring Card	\$ 279.00 x _____ = _____

Keyboards

043 104* Keyboard	\$ 39.00 x _____ = _____
044 Microsoft Natural Keyboard	\$ 79.00 x _____ = _____
045 Windows 95 & MS Natural Keyboard	\$ 159.00 x _____ = _____

Portables

Liberty

046 AC Adapter and Power Cord	\$ 65.00 x _____ = _____
047 Infrared Desktop Module ...	\$ 79.00 x _____ = _____
048 Liberty Leather Case	\$ 79.00 x _____ = _____
049 External Floppy Drive	\$ 99.00 x _____ = _____
050 Liberty NiMH Battery	\$ 99.00 x _____ = _____
051 Lithium Ion Battery	\$ 199.00 x _____ = _____

SOLO

052 AC Adapter and Power Cord	\$ 70.00 x _____ = _____
053 Lithium Ion Battery	\$ 200.00 x _____ = _____

Colorbook2

054 AC Adapter and Power Cord	\$ 29.00 x _____ = _____
055 Port Replicator	\$ 49.00 x _____ = _____
056 ColorBook Case	\$ 49.00 x _____ = _____
057 Colorbook2 NiMH Battery .	\$ 99.00 x _____ = _____

Colorbook

058 Colorbook Case	\$ 49.00 x _____ = _____
059 Colorbook NiMH Battery ...	\$ 119.00 x _____ = _____

Other Options

060 Deluxe Leather Case	\$ 99.00 x _____ = _____
061 External Tape Backup Unit .	\$ 259.00 x _____ = _____
062 PCMCIA Portable External CD-ROM Drive	\$ 299.00 x _____ = _____

PCMCIA Cards

063 3Com Twisted Pair Ethernet Adapter	\$ 129.00 x _____ = _____
064 3Com BNC Ethernet Adapter	\$ 159.00 x _____ = _____
065 TelePath 14.4 Fax/Modem ..	\$ 159.00 x _____ = _____
066 PCMCIA 28.8 Fax/Modem .	\$ 299.00 x _____ = _____

TOTAL \$ _____

PLACE
STAMP
HERE



900 East 54th St. North
Sioux Falls, SD 57104

----- FOLD HERE & TAPE TOGETHER -----

Make sure Gateway 2000 delivery address is on the outside

----- FOLD HERE -----

Name _____

Address _____

City _____ State _____ Zip _____

Daytime Phone Number _____ Nighttime Phone Number _____

Customer ID _____

☐ VISA ☐ M/C ☐ AmExpress ☐ Discover ☐ Gateway 2000 M/C

Card # _____

Exp. Date _____

Signature _____

☐ COD Cashier's Check

Add-Ons

PORTABLES OPTIONS.....

LIBERTY™ OPTIONS

- AC adapter and power cord #046.....\$65
- Infrared desktop module #047.....\$79
- Liberty leather case #048.....\$79
- External floppy drive #049.....\$99
- NiMH battery #050.....\$99
- Lithium ion battery #051.....\$199

SOLO OPTIONS

- AC adapter and power cord #052.....\$70
- Lithium ion battery #053.....\$200

COLORBOOK™2 OPTIONS

- AC adapter and power cord #054.....\$29
- Port replicator #055.....\$49 each
- ColorBook case #056.....\$49 each
- NiMH battery #057.....\$99

COLORBOOK™ OPTIONS

- ColorBook case #058.....\$49
- Extra NiMH batteries #059.....\$119 each

HARD DRIVE OPTIONS

You may purchase a larger hard drive to replace the original drive in your portable PC. Please call for additional hard drive options.

MORE PORTABLE OPTIONS

Ask your sales representative about specific option compatibility with your current portable PC.

- Deluxe Leather Case #060.....\$99
- External tape backup unit #061.....\$259
- Panasonic KXL-D720 PCMCIA Portable External CD-ROM Drive. Includes PCMCIA card and cable. #062.....\$299



PCMCIA Cards

- 3Com Twisted Pair Ethernet adapter #063.....\$129
- 3Com BNC Ethernet adapter #064.....\$159
- TelePath XJACK 14.4 fax/modem. Includes fax and communications software. #065.....\$159
- 28.8 fax/modem #066.....\$299

Q My Gateway 2000 sound card isn't listed as a Manufacturer in Windows 95. Do I need a special driver?

A All Gateway 2000 sound cards are configurable in Windows 95 except for the Aztech-AZ card. Below is a list of the selections for each card:

Sound Blaster 16 - Creative Labs	Creative Labs Soundblaster 16 or AWE-32
Vibra 16 SB - Creative Labs	Creative Labs Soundblaster 16 or AWE-32
Aztech 16BA - Creative Labs	Creative Labs Soundblaster
Aztech 16A - Creative Labs	Creative Labs Soundblaster
16MVcard - Media Vision	Media Vision Pro Audio Deluxe/Pro Sonic/Jazz 16

Unfortunately, with the Aztech AZ card, you have to keep the real mode drivers, but the performance loss is minimal.

For the Ensoniq, the 32-bit drivers should be located on the Gateway BBS by the time you read this, but if for some reason they don't get there, you can also get them from FTP.ENSORIQ.COM, or the Ensoniq BBS at 610-647-3915. Once you obtain them, use the Have Disk option in the Manufacturer/Model section of the Add New Hardware program.

Memory Buy-Back Program

Gateway 2000 now has a memory buy-back program. You can send your memory back to VisionTek at no expense to you. We include an explanation of the program and a pre-paid and pre-addressed shipping label in your memory purchase. VisionTek then "buys" the memory from you and sends you a check based on the memory type and value. The memory is recycled and resold in other countries. If you have questions about the memory buy-back program or want to purchase additional memory for your desktop or portable PC, call our Component Add-On Sales department at 800-846-3974.

CLUB GATEWAY
800-846-3974

Hours: Monday - Friday 7AM - 10PM CST, Saturday 9AM - 4PM CST

Phone: 800-846-3974 • Toll free from Canada: 800-846-3609 • Toll free from Puerto Rico: 800-846-3613

Fax: 605-357-1023 • FaxBack: 800-846-4526 • Payment Options: Visa, MasterCard, American Express, Discover, COD Cashier's check or Gateway 2000 DuoLine MasterCard Card • Warranty: Call for details

Prices do not include shipping or applicable sales tax.

PC Moms for kids

computer kicks & tricks

Hidy ho kids! Meet

year-old from Elk Point, South Dakota. She reviewed Tuneland, one of the exciting applications in our super-cool software bundle, Starter Pack: The Sequel. Elena is a fourth grader at the Elk Point-Jefferson Elementary School. She's an active 4-H member, and she loves to ride the family's horses, Brigadier and Rein Dancer.

Elena Grupp, a 9-year-old from Elk Point, South Dakota. She reviewed Tuneland, one of the exciting applications in our super-cool software bundle, Starter Pack: The Sequel. Elena is a fourth grader at the Elk Point-Jefferson Elementary School. She's an active 4-H member, and she loves to ride the family's horses, Brigadier and Rein Dancer.

station too. You have to find Lil' Howie in each place because he's hiding, and that means clicking on stuff. It's really fun to do that. Sometimes clicking starts a funny song, and sometimes there's a trick. Like, if you click on the floor of the barn, Little Howie pops

TRY TUNELAND TODAY!

By Elena Grupp,
Age 9, Elk Point,
South Dakota

Well, in this game there's Lil' Howie. I think he's a relative of Howie Mandel. He's a bear, and he plays hide-and-seek in a place called Tuneland. There's a farm with a pond, a barn and a kitchen. And there's mountains, a valley and a train



out of a trapdoor and tells you knock-knock jokes!

My favorite part is the barn. I like when the horse sings, "She ain't what she used to be." This is one of the best CDs I've tried. It's easier to use and find your way around than some of the other games we have. You should try it right away!

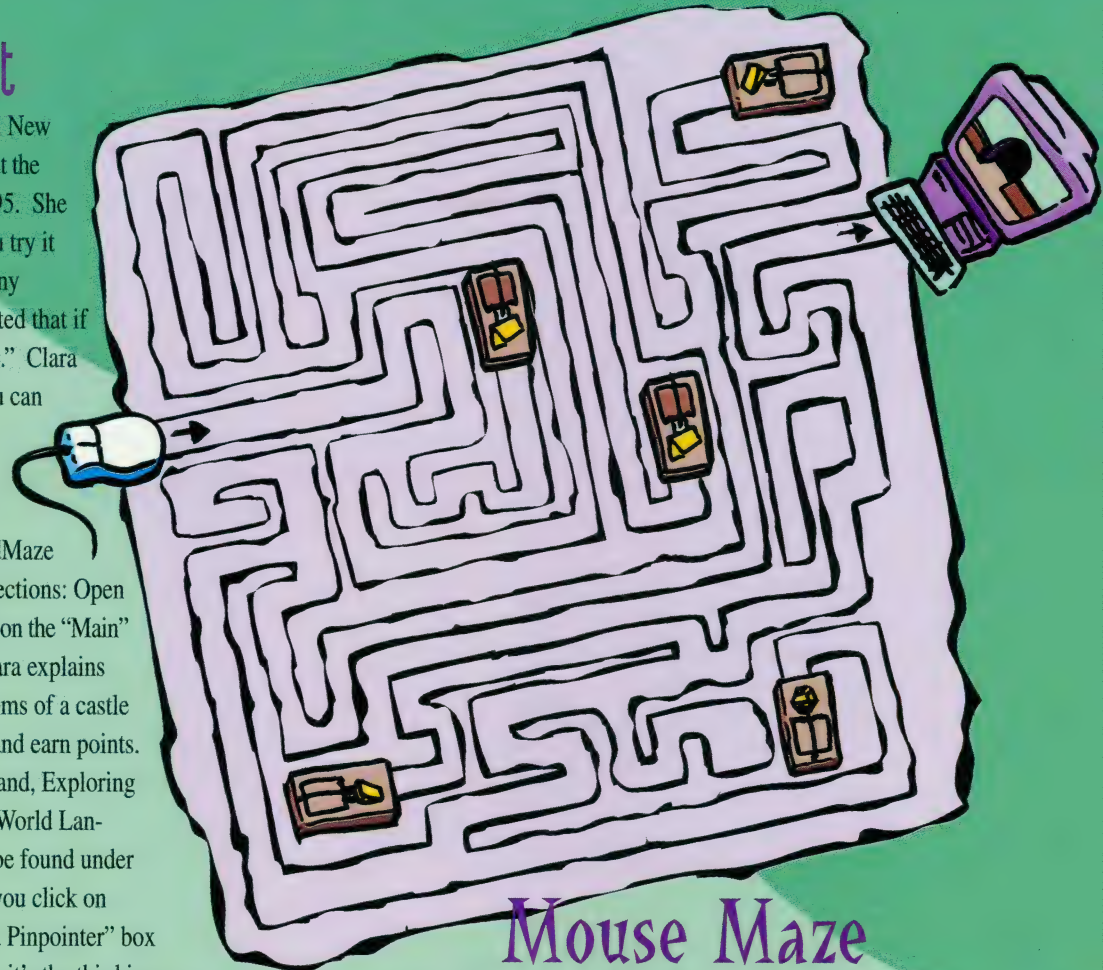
Encarta '95 Excitement

Clara Moskowitz, age 12, New Haven, Connecticut, wrote to us about the cool things she does with Encarta '95. She said, "Encarta is really fun after you try it out. Most kids just think it is like any encyclopedia. They take it for granted that if it's for learning it's probably boring." Clara says Encarta isn't boring at all! You can do a lot of cool stuff. She recommends you try the MindMaze trivia game and the InterActivities.

You can find and open the MindMaze game by following these simple directions: Open Encarta, look in the "Features" menu on the "Main" screen and click on MindMaze. Clara explains that the game takes you through rooms of a castle where you try to answer questions and earn points.

The six InterActivities (Ellis Island, Exploring Fractals, Orbit, Personal Nutrition, World Languages and World Music) can also be found under the "Features" menu, but this time you click on "Media Gallery." When the "Media Pinpointer" box opens, click on the "Media" icon — it's the third icon down on the right. That will display your InterActivity choices. It's fun and educational. Clara says that World Languages lets you see and hear phrases and words in all different languages.

Take it from Clara. There's lots of cool stuff to do with Encarta '95, and it might just make learning more fun. Thanks for letting us know how you use Encarta, Clara. Happy computing!



Mouse Maze

Help! This mouse needs to get through the maze. You need to find a clear path from the first arrow next to the mouse, to the second arrow by the computer. Be careful! There're lots of tricky twists and turns, and you don't want to get caught in a mouse trap!

Bob and Shari Burkmier from Findlay, Ohio, sent in a tip for young Gateway PC users. They've created a special MS Bob room for their 2 1/2-year old son, **Shawn**. Now Shawn can play in his own room without disrupting his parents' files. Shawn adds cars and balls to his room and he's even figured out how to add a balloon and pop it. Wait until he discovers the treasure chest with the fire-breathing dragon in it!

Budding Artist Alert

Hey kids! Want to help up jazz up future *PC Moos For Kids* columns? Create a card or picture with a St. Valentine's Day or St. Patrick's Day theme. If we print your card or picture we'll send you a Gateway 2000 T-shirt — but don't forget to tell us your address, age and shirt size!

Our mailing address is:

PC Moos For Kids
Gateway 2000
610 Gateway Drive
P.O. Box 2000, Mail Drop 23
North Sioux City, SD 57049-2000

Or you can e-mail us at:

editor@gw2k.com



One of our creative *PC Moos For Kids* fans, **Megan Davis**, Westminster, Maryland, sent in a TV show lineup from a "cabull" television listing. It has everything except the late night moo-vie!

9 AM	KAPTAIN KANGAMOO
10 AM	BEEF-WITCHED
11 AM	COWTOON EXPRESS
12 PM	LET'S MILK A DEAL
1 PM	MOOS BREAK
2 PM	LEAVE IT TO BEEFER
3 PM	M*O*O*S'H
4 PM	FODDER KNOWS BEST
5 PM	MOO GYVER
6 PM	THE COWSBY SHOW

Spot Shop

Just in time for the holidays! Fashionable Gateway apparel and gift items are just the thing for the Gateway lover on your gift list. Or treat *yourself* to a cool cow-spotted note cube, Club Gateway polo shirt or denim jacket. Don't forget to check out our ultimate stocking-stuffers — cow-spotted mouse pads, writing utensils and mugs!

A. Cow-Spotted Mouse Pad

Our fabulous cow-spotted mouse pads are the perfect accent to any Gateway PC, that must be why we include them with every desktop computer! Stock up on a whole herd of them for the home or office. \$4.95

B. Cow-Spotted Mug

Cow spots aren't just for computing anymore! Our whimsical cow-spotted mug holds 11 ounces of your favorite beverage. \$4.95

C. Black Mug

Whether you prefer piping hot coffee or iced cappuccino, you'll reach for this attractive 12-ounce mug first! Features the Gateway 2000 logo in gold on a black background. \$5.95

D. Pens 'n Pencils

OK, we realize you can't type on your Gateway computer *all* the time! Whatever your writing needs, you'll love these high-quality ball-point pens and cow-spotted pencils.

Black twist pen \$5.95

Cow-spotted click pen \$1.35

Set of six cow-spotted pencils \$1.35

E. Cow-Spotted Note Cube

Looking for the perfect way to liven up your desk? This cow-spotted cube of self-adhesive notes makes a fun addition to any home or office. \$8.95

F. Can Cooler

Take "cool" to a whole new level with our fashionable insulated cooler. Your canned beverages will stay icy cold in even the hottest weather! \$2.95

G. Bottle Cooler

Whether you're lying on the beach or conducting a backyard barbecue, this insulated cooler will keep your

bottled beverages cold. Features Club Gateway logo on the front. \$4.95

H. Umbrella

Come rain or shine, "you've got a friend in the business!" We've got you covered with this large umbrella made of durable cotton that will provide dependable protection for years to come. Classic black with one white panel displaying the Gateway 2000 logo. \$24.95

I. Cow-Spotted Cap

Check out page 9 for a look at this cool cow-spotted cap! Made of 100% cotton and fully adjustable!..... \$14.95

J. Denim Cap

Our classic denim cap features a suede bill and the Gateway 2000 logo on the front. \$14.95

K. Wool Cap

This adjustable wool cap looks great on the golf course or anywhere! In black-and-white with Gateway 2000 logo on front. \$12.95

L. The Clipper

You'll love this easy-care jacket featuring a water-resistant poly/cotton fabric, caped-front styling, adjustable cuffs and a vented back. The white outer shell is accentuated by a



Four Gateway PCs help run Jungle Jubilee in South Sioux City, Nebraska. Thanks for letting us clown around!

Spot Shop

contrasting navy lining in the stand-up collar. You'll wear this lightweight favorite everywhere!

S, M, L, XL \$58.95
XXL \$61.95

M. The Sedona

A classic you'll enjoy for years to come! Our tailored jacket features the inviting comfort of 100% cotton canvas, as well as an action back and cording at the caped front. The front zipper is concealed behind a wind flap, and the cuffs adjust for maximum comfort.

S, M, L, XL \$61.95
XXL \$61.95

N. The Cumberland

Discriminating Gateway lovers won't want to be without this denim sensation!

Accented by khaki sleeves and ribbed-knit trim at the neck cuffs and waist, this jacket is fully lined in a quilted twill and generously cut for unrestricted movement. Plus it sports the Club Gateway logo on the front and back.

S, M, L, XL \$82.95
XXL \$85.95

O. Sweatshirt with Embroidered Logo

Our classic cotton crew has tons of special features. Cut from 80/20 combed cotton fabric, this sweatshirt boasts a rib V-inset, side-seam construction and reinforced stitching for extra durability. Features large Gateway 2000 logo embroidered on the front in white or black. Black sweatshirt/black logo or white sweatshirt/white logo.

S, M, L, XL .. \$34.95
XXL \$36.95

P. Club Gateway Denim Shirt

Made from 100% cotton indigo denim, our long-sleeved Club Gateway shirt is great for work or weekends!

S, M, L, XL .. \$36.95
XXL \$38.95

Q. Club Gateway Twill Shirt

This all-occasion khaki is sure to become an instant favorite. Featuring quality 100% cotton twill fabric, the Club Gateway logo is positioned above the left front pocket.

S, M, L, XL \$37.95
XXL \$39.95



R. Polo Shirt

We've put a new twist on a classic shirt. Featuring two-button styling, this 100% cotton pique polo looks and feels so great you'll want all three! Available in black, white or mushroom (mushroom features a contrasting black collar.)

S, M, L, XL \$26.95
XXL \$28.95

S. Rugby Shirt

An instant favorite with Gateway employees! This ultra-comfortable white rugby features heavyweight cotton, a twill collar and rubberized buttons.

S, M, L, XL \$33.95
XXL \$36.95

T. Cow-Spotted T-Shirt

Wear these 100% cotton T-shirts as casual wear, beach cover-ups, or sleep shirts. They're also useful for blending in with the occasional cow herd!

S, M, L, XL & XXL....\$10.95

U. Kid's Hooded Sweatshirt

Finally Gateway-wear for kids! This 50% cotton/50% polyester fleece gray sweatshirt features an embroidered Club Gateway logo, full front zipper, ribbed waistband and cuffs. Plus, a handy hood to keep little ears warm in cold weather.

Youth XS \$15.95
Youth S,M,L,XL \$19.95

V. Kids Pullover Sweatshirt

Our classic kids sweatshirt is durable enough to withstand even the toughest day at the playground! Features a full cut body for unrestricted movement, ribbed waistband and cuffs. Fleece

gray with Club Gateway logo embroidered on the front.

Youth XS, S, M, L, XL ... \$13.95

W. Golf Bag Beverage Bottle

The golfer on your gift list will love our cleverly-shaped golf bag beverage bottle.

Comes complete with over 100 tees (black-and-white, of course!) and three cow-spotted Gateway golf balls. \$8.95

Size Comparison Guide

Polos, T-Shirts, Sweatshirts, Rugby shirts:

	S	M	L	X-L	XX-L
Men's	36-38	40-42	44-46	46-48	50-52
Women's	6-8	10-12	14-16	18	20

Jackets

	S	M	L	X-L	XX-L
Men's	36	38-40	42-44	46-48	50-52
Women's	6-8	10-12	14-16	18	20

X. Cow-Spotted Golf Balls

Feel like sending a black and white golf ball flying down the fairway? Take a whack at one of our cow-spotted Gateway golf balls! \$5.50



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Is your desktop shrinking? Get organized with Details Express. These handy tools improve productivity and reduce stress caused by clutter, eye strain and repetitive motion injuries. All products include a 10-year warranty. Call today or send order to: Details Express, P.O. Box 12970, Milwaukee, Wisconsin, 53212-0970. Add \$10 for shipping and handling. Customers in Alaska and Hawaii will be charged for second-day air. Not available in Canada and Puerto Rico. **Details Express is not an affiliate of Gateway 2000.**

Computer Support Tools

(All items are available in Chalk and Meteorite unless otherwise listed.)

A. Slide-Out Keyboard Tray — Places keyboard 3" below the work surface. Includes a cushioned palm rest, and slides under work surface for easy storage. Supports keyboards up to 9.5" by 22". **\$99.95**

B. Compact Keyboard Shelf — Provides rigid support for your keyboard, and can be lowered 6" below the work station. Supports keyboards up to 9.5" by 22". **\$158.95**

C. Adjustable Writing/Mousing Surface — Spacious surface raises, lowers and swivels similar to the Compact Keyboard Shelf, but does not tilt. Available in Grotto only. **\$88.95**

D. Freestanding Palm Rest — Perfect for keyboards that sit on the work surface! Provides cushioned support for wrists and forearms. Supports keyboards up to 9.5" by 22". **\$32.95**

E. Recurve Palm Rests — Provides support for the wrist while using a keyboard or mouse. Available in Greyslate or Royal Blue.

Desktop \$18.95 / Portable \$16.95

F. Monitor Blocks — 1.5" high stackable platforms achieve optimal viewing heights for monitors up to 90 pounds. Set of three. **\$32.95**

G. Document Holder — Free-standing unit positions materials for easy viewing. Available in Chalk only. **\$32.95**

H. Document Clip — Allows copy to be read at eye level, reducing neck and backaches. Can be mounted on either side of the monitor or keyboard. Available in Chalk only. **\$7.95**

I. Glare Screen — Single-coat screen blocks up to 99% of glass glare, controls static emissions and dust build-up, and reduces monitor flicker. Available for 14", 15" and 20" screens. **\$39.95**

J. Contour Back Rest — Lightweight design utilizes high-density foam to comfortably support your lower back. Attaches to any typical office chair. Available in Greyslate and Royal Blue.

Low Profile \$24.95 / High Profile \$32.95

K. Foot Rest — Supports legs to promote circulation. Curved surface provides variable angle positions, and four height adjustments assure comfort for users of all heights. **\$46.95**

Personal Lighting

(All lights are UL listed.)

L. IOS Light — Attractive light is designed to minimize eye strain. Includes 13-watt, 10,000-hour fluorescent lamp. Available in Charcoal only. **\$124.95**

M. Pisa Light — Elegant freestanding light stands 21" tall. Includes 100-watt incandescent lamp and 9-foot cord. Available in Black and Forest. **\$59.95**

Organizational Work Tools

(All items are available in Black and Grotto unless otherwise listed.)

N. Personal Storage Unit — A convenient and reliable place to lock up valuables when away from your desk. Sturdy plastic storage unit includes locking top and vinyl bag. Available in Black only. **\$43.95**

O. Freestanding PaperFlo Manager — Sturdy plastic case is great for use in binder bins or on top of file cabinets. **\$39.95**

P. Diskette/Note Holder — Great for storing frequently used disks and message pads. **\$11.95**

Q. Flat Top Hanger — Multi-purpose hanger sits securely on any flat surface. Perfect for cubicle offices. Available in Black and Ice only. **\$5.95**



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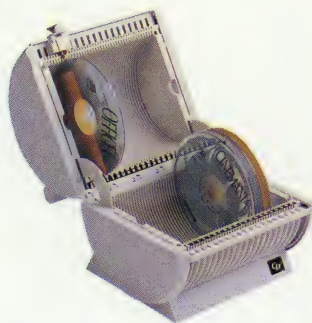
Phone: 800-711-8556 • Fax: 800-711-8557 • Payment Options: Visa,

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Prices do not include shipping or applicable sales tax.

Your Gateway computer is a great investment. Accessories from PC Software & Supply are just what you need to help guard against everyday mishaps. These vinyl dust covers remain securely in place to form an impenetrable line of defense between your PC and damaging static electricity, accidental spills and dust.

Many additional products are available. If the product or size you need is not listed, please call for availability and pricing. Call today or send order information to: PC Software & Supply, 2404 Dakota Avenue, South Sioux City, Nebraska, 68776. **PC Software & Supply is not an affiliate of Gateway 2000.**



CD Storage Case

4019 CD Storage Case..... \$34.95

Case and Monitor Dust Covers

3332 Tower \$12.95
 3325 Mini desktop \$12.95
 3321 Mini desktop & 14" monitor \$16.95
 3335 Baby AT \$13.95
 3333 Baby AT & 14" monitor \$18.95
 3334 Baby AT & 15" monitor \$18.95
 3336 Baby AT & 17" monitor \$19.95
 3326 Standard CPU \$12.95
 3322 Standard CPU & 14" monitor \$16.95
 3320 Standard CPU & 15" monitor \$16.95
 3315 Standard CPU & 17" monitor \$19.95

Printer Dust Covers

Printers come in various sizes and shapes, and have a variety of features. With the numerous printers available, we have covers specifically designed to protect them all.

3073 Epson Stylus 800+ \$12.95
 3075 Epson Stylus Color \$17.95
 3401 Epson AL 1100 \$13.95
 3071 Epson AL 1500 \$15.95
 3052 HP 540 \$17.95
 3036 HP 4L \$11.95
 3024 HP 520, 520C & 560C \$14.95
 3037 HP 4P \$15.95
 3003 Panasonic 2123 \$12.95
 3090 Lexmark 4039 \$13.95

Speaker Dust Covers

Protecting your speakers will also protect your investment because you want to keep your high-quality sound clear and enjoyable.

3251 Altec Lansing ACS-31
 speakers.....\$19.95
 3245 Altec Lansing ACS-5s\$11.95
 3250 Altec Lansing woofer\$10.95

Printer Consumables

Toner Cartridge

4951 Epson AL II \$149.95
 4952 Epson AL 1000/1500 \$199.95
 4954 Epson AL 1100/1400 \$139.95

Paper

4991 Epson Stylus Color 720dpi \$21.95
 4992 Stylus Color Transparency \$54.95
 4994 Stylus Color HQ Glossy \$59.95

Ribbons & Cartridges

4928 Epson Action 3250 — black \$7.95
 4903 Epson Action 3260 — black \$7.95
 4904 Epson Action 3260 — color \$21.95
 4906 Epson Stylus Color — color \$32.95
 4907 Epson Stylus Color — black \$15.95
 4905 Epson Stylus 400/800/1000 black ... \$14.95

Surge Protectors

Don't forget the surge protector to complete your computer setup. These surge protectors can be plugged directly into the wall or into a strip. With all these quality products, your system is sure to last.

9571 Personal wall \$22.95
 9572 Personal wall with phone \$34.95
 9574 Personal strip with phone \$29.95
 9573 Personal strip \$25.95
 9581 Pro strip \$39.95
 9582 Pro strip with phone \$49.95
 9591 Network wall \$34.95
 9592 Network wall with phone \$59.95
 9593 Network strip \$49.95
 9594 Network strip with phone \$79.95

Keyboard Skins

These "skins" consist of see-through Ultraflex

material that lets you view and use your 124-key AnyKey keyboard, AnyKey+ keyboard,

the 101-key keyboard, the 104+ keyboard or the MS Natural Keyboard with or without the cover. With the "form-fit" design, they follow the exact contours of the keyboard and keys.

2000 124-key AnyKey keyboard \$12.95
 2001 101-key keyboard model - 2189 \$12.95
 2005 101-key keyboard model - 2194 \$12.95
 2020 MS Natural keyboard \$12.95
 2010 104+ keyboard \$12.95
 2012 AnyKey+ keyboard \$12.95

Keyboard Dust Covers

Available in almond or clear.

3327 101-key keyboard \$7.95
 3328 124-key AnyKey keyboard \$7.95

Monitor Dust Covers

Monitor covers are available in all sizes and dimensions, even for those of you who have your speakers attached or want to cover your desktop case as well. They come in an almond or clear color and are durable for years of use.

3324 14/15" monitor \$12.95
 3340 17" monitor \$21.95
 3347 20" monitor \$19.95



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 Prices do not include shipping or applicable sales tax.

Dear Gateway

Windows 95 Requirements

Just received the most recent mailing of the magazine. It seems a bit disingenuous to state in the article on page 7, "Everyone Wins With Windows 95," that "a 486 or higher system with 16MB of memory is recommended for optimum performance," and then have an ad for the P5-100 system showing the bundled system coming with 8MB.

Thanks,
unsigned

Thanks for your letter. The reason for the apparent discrepancy is because of the difference between minimum requirements and optimum configurations. Systems configured with 16MB RAM will run Windows 95 much faster than those with 8MB RAM. That's the reason we said 16MB RAM is recommended for optimal performance. PC performance varies greatly, depending on system configuration and software. Some Gateway PCs come standard with 8MB RAM because many of our customers don't need that much power and/or they don't want to invest in 16MB RAM at the initial point of sale. Gateway customers can easily upgrade their system's memory in the future through our Component Add-On Sales department.

Tech Support Kudos

Good job on the improvements with Tech Support. It's nice to be able to get through now! Much less have someone try to help. But an ever better job on the GW2k: Gateway Magazine. It's kind of like a catalog with help files! Keep up the improvements everyone.

Shawn Stambaugh

Thanks for the compliments! Our Technical Support department has done an excellent job of answering the phones quickly

and providing superior support to our customers during the last several months. But be assured we're not resting on our laurels. We're doing everything in our power to continually improve our level of technical support in our quest to be the best place on the planet to buy a PC!

GW2k Fan

I like your magazine so much so that I hate to see it in the mail, because I find things I can't live without!

Tom Thalmann

Hard Drive Tip

Just received the fall magazine – thanks. One note – on page 11 you discussed adding hard drives and the drive letter conflict with a CD-ROM. I thought of this when I added my second hard drive awhile back and the easy solution is to "think ahead." I modified my MSCDEXEC to use a drive letter a little higher in the alphabet, about four drives down the road. So instead of the CD automatically being "D" or "E", I made it specifically use "G." That gives me four hard drives or partitions to play with ... should be enough for awhile.

Phil Schuman

"Buy-Back" Program Request

I bought my Gateway computer back in January of '94. I'm very much satisfied with the service and support I received, and of course the performance of the computer. Nevertheless, it is time to buy a new and more powerful computer to handle my homework as a college senior. Being a loyal customer, I haven't considered anything but a Gateway Pentium processor-based system. But as many of you would know, college students don't operate on large budgets, and

quite frankly I can't afford a new computer. I tried selling my old 486DX-33 but there are no takers as new, faster computers cost a couple hundred more than what I want for mine. It would be really cool if Gateway would start a "buy-back" or "trade-in" program for us loyal customers. You can clean the computers up and sell them to middle schools or the like. By the way, I love the magazine. It makes me feel like I'm more than just another guy who bought a computer!

Chris Lee

Thanks for the suggestion. We realize there are many Gateway customers who could utilize a PC trade-in program – it's an idea that has been "kicked around" the company a lot. Be assured that we'll let you know via the magazine if such a program ever comes into existence. In the meantime, call our Component Add-On Sales Department at 800-846-2080. Our sales reps can help you rev up your current PC with a few simple economical upgrades.

How To Reach Us

We love to hear from you! Address your correspondence to Editor, GW2k: Gateway Magazine, Gateway 2000, 610 Gateway Drive, P.O. Box 2000, Mail Drop 23, North Sioux City, S.D. 57049-2000. Fax: 605-232-2023. E-mail: editor@gw2k.com. Include your address and phone number. Letters selected for publication may be edited for space and clarity.

Gateway to...

The Outside World

Unlike most kids their age, children recuperating from bone marrow transplants can't play outside, hang out at the arcade or spend time with friends. But thanks to the exciting world of computer technology, they *can* travel to exotic places, pilot high-speed fighter planes and study prehistoric dinosaurs close up.

At Children's Memorial Hospital in Chicago, eight Gateway PCs link the bone marrow unit isolation rooms and playroom. Of course hospitals use computers all the time, but what makes these special is that they *aren't* used for storing data, crunching numbers and printing reports. Here you'll find an electronic playground, designed to help young patients cope with their illnesses and social isolation.

"This program is very important in terms of recuperation," said Dr. Morris Kletzel, head of the Bone Marrow Transplant Team at Children's Memorial. "The computers take the children's minds off their pain and isolation by allowing them to play and learn."

Modeled after a similar installation at Boston Children's Hospital, the program began as a dream for Kletzel three years ago. Last May the dream was realized when seven computers from Gateway 2000 were donated by Ameritech, a communications company based in Illinois, Indiana, Michigan, Ohio and Wisconsin. The number of Gateway computers in use rose to eight when an extra PC was added to the playroom.

Currently there are four children in the bone marrow transplant unit, ranging in age from 2 to 15. Because their immunity to disease is suppressed following a bone marrow transplant, the patients are confined to special isolation rooms to protect against infection. Visitation is significantly limited, and the children may stay in isolation for up to six weeks. The computers ease the difficult situation, making time spent in isolation a little more pleasant for the young patients.

"This (isolation) is very rough for children, especially teenagers. The computer system expands the boundaries of their world," said

Courtney Jamieson, Hematology/Oncology Child Life Specialist and coordinator of the bone marrow transplant computer system. The eight interconnected computer terminals allow patients to talk to each other through e-mail and access to the Internet. They can also play



Bone marrow transplant patient Daryl Handey uses a Gateway PC at Children's Memorial Hospital.

games by themselves, with each other and with visitors. Parents use the Gateway PCs to communicate with their children, provide mutual support to other parents in the unit and keep in touch with the office.

The computers themselves are fully equipped with the latest technology, including speakers, CD-ROM drives and even small video cameras mounted on top of the terminals to allow young patients to "see" each other. Software donated by Microsoft provides hours of educational entertainment, such as learning about the human body, nature and the solar system. More adventurous patients can take off into the clouds with flight simulators and create their own 3-D adventures.

What does the future hold for the bone marrow transplant unit at Children's Memorial? Kletzel hopes to use interactive video technology to connect the hospital and schools so the children won't miss class. Children's Memorial hopes the program will become a model for other Midwestern hospitals. And although they're less than thrilled with the idea of homework, the kids *are* hoping for even more cool software!



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The Tale Of Mt. Bovine

and the Incredible
Computing Adventure!



A snowy night scene with a window looking out onto a snowy landscape. The window is framed by dark wood and has several panes. Inside the room, a warm, orange glow from a fire or candles is visible, contrasting with the cold, blue and white exterior. Icicles hang from the top of the window frame. Outside, a snowy path leads towards a distant, glowing horizon under a dark, starry sky. A small, red, snow-covered bush is visible in the foreground on the right.

It was a dark and snowy night. The extended Heifer family cruises on headed for an exciting holiday ski destination.

Suddenly, they encounter a roadblock in the middle of nowhere. Just as they were about to despair, the Heifers notice an iridescent glow on the horizon. What could it be? It looks surreal ... but sort of warm and inviting. They decide to investigate.

The glow is coming from a Gateway 2000® computer in the front window of the mysteriously deserted Mt. Bovine Ski Lodge. The family rushes inside to begin the incredible computing adventure ...

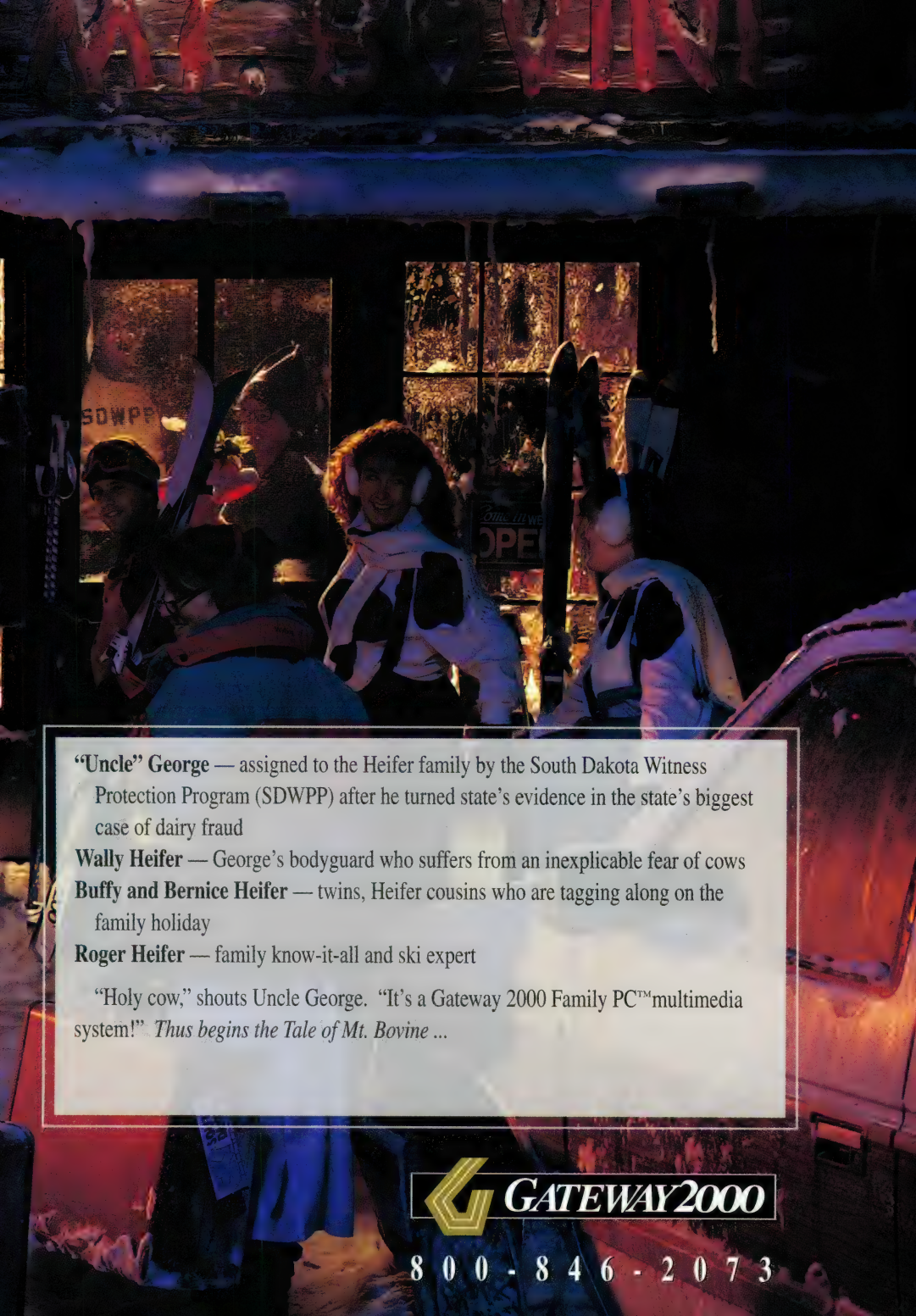
Members of the Heifer family include:

Marge Heifer — an agricultural scientist

Mitch Heifer — Marge's husband who has an aversion to blow-hards

Bessie Heifer — Marge and Mitch's macabre daughter

Billy Heifer — their son, who is spooked by his sister Bessie's obsession with ravens



“Uncle” George — assigned to the Heifer family by the South Dakota Witness Protection Program (SDWPP) after he turned state’s evidence in the state’s biggest case of dairy fraud

Wally Heifer — George’s bodyguard who suffers from an inexplicable fear of cows

Buffy and Bernice Heifer — twins, Heifer cousins who are tagging along on the family holiday

Roger Heifer — family know-it-all and ski expert

“Holy cow,” shouts Uncle George. “It’s a Gateway 2000 Family PC™ multimedia system!” *Thus begins the Tale of Mt. Bovine ...*



8 0 0 - 8 4 6 - 2 0 7 3



"Wally, I'm happy as all get-out with this Gateway computer. Get out there and go skiing with your family. Anyway, there's no one here to recognize me," says Uncle George, busy at the keyboard the next morning. *"And Wally ... quit whining about cows. I'm telling you, it's gotta be a theme resort, man. Just because it's called Mt. Bovine doesn't mean there's an Abominable Snow Cow herd out there."* But George can't convince him. So Wally stays in with George, who is totally entranced by the **Gateway 2000® P5-100 Family PC™ multimedia system** standard with MPEG technology, and priced at only \$2,199 — an unbeatable value!

New MPEG Technology For Movie-Quality Video

All Gateway 2000 Family PC multimedia systems now come standard with new MPEG (Motion Picture Experts Group) data compression technology for movie-like video performance. MPEG gives you incomparable full-screen, full-motion video right from your CD-ROM drive! Combined with the video scaler on all Gateway graphics cards (standard on our Family PC systems), moving pictures from all your MPEG multimedia applications will be smoother — no herky-jerky moving images here! And it won't be long until all your favorite flicks will be available on CD.

"Wally, get a load of this! In Gateway's Generations II software collection is Masters® Golf," exclaims George. "Check out all this live-action video and interviews with cool pros like Bobby Jones. I can't believe the video. It's just like being there! And Wally, I called the friendly folks at Gateway, and they say there are more MPEG-ready applications coming soon!"

850MB Hard Drives Minimum On All Gateway PCs!

Get the storage space you'll need to store today's and tomorrow's intensive software applications. Gateway 2000 introduces a new minimum standard — hard drives from 850MB to 2GB on all Gateway desktop PCs! Even with all the incredible pre-installed software on your Gateway system, you'll know that you still have plenty of room to go. These hard drives support DMA Mode 1 or 2, providing you with the best performance for multitasking environments like Windows® 95.

George can't believe his good fortune in discovering the Gateway P5-100 Family PC complete with MPEG technology. Meanwhile on Udder Trails, Buffy and Bernice think it's just plain rude for Uncle George and Wally to be so antisocial.



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Inseparable as always, the twins Buffy and Bernice head out to the moguls on Cud Pass. "I can't believe George and Wally are at that computer already this morning," pouts Bernice. "They are *so* ... hey Buffy, where is that incredibly cool music coming from? No way! Buff, that *computer* is pumping out those tunes!" So the twins spend their day with the Gateway 2000® Holiday XL system, while Mt. Bovine's entertainment, Disco Santa, lip synchs along to the high-fidelity sound.

Stereo Speaker Sound For The Audiophile At Heart!

You'll be in awe when you hear the amazing stereo sound of Gateway's Altec™ Lansing ACS-40 speakers now standard on all Gateway Family PC™ multimedia systems! Exclusively from Gateway 2000, these high-quality speakers are a step above any other standard speaker set in the industry.

Add our Altec Lansing ACS-250 subwoofer for only \$75. Your speaker system will pump out an additional 40 watts of thumping bass on all your software applications and music CDs with this heart-pounding subwoofer.

Experience the full-bodied sound of a home stereo system with Altec Lansing ACS-400 speakers. These 1-foot-tall tower speakers include the ACS-250 subwoofer and Dolby® Pro-Logic Surround Sound for the epitome of stereo sound on all your multimedia applications and music CDs. The ACS-400s are available exclusively through Gateway 2000 as an upgrade from the ACS-40 speakers for just \$120.

6X EIDE CD-ROM Drive For Super-Fast Performance

Be ready for tomorrow's technology with this lightning-fast 6X CD-ROM drive. It's the fastest EIDE CD-ROM found anywhere with 900KB/second data transfer rate and 214ms average access time. Combine the 6X CD-ROM with any Gateway



graphics accelerator standard on our Family PCs, and you'll get smooth full-motion video and be set for video scaling applications including MPEG and video conferencing.

"Bernice, I'm just blown away by the stereo sound of Gateway's Holiday XL speakers!" exclaims Buffy. "And I can't believe how cool and helpful those Gateway tech support people were today. Boy, I wish we knew that much about computers! Check out this Music Central™ 96 software application running on our really fast 6X CD-ROM." Meanwhile, back on Bull Run, Marge is anxious to try the business applications on one of those Gateway 2000 PCs, known for their high quality and value.



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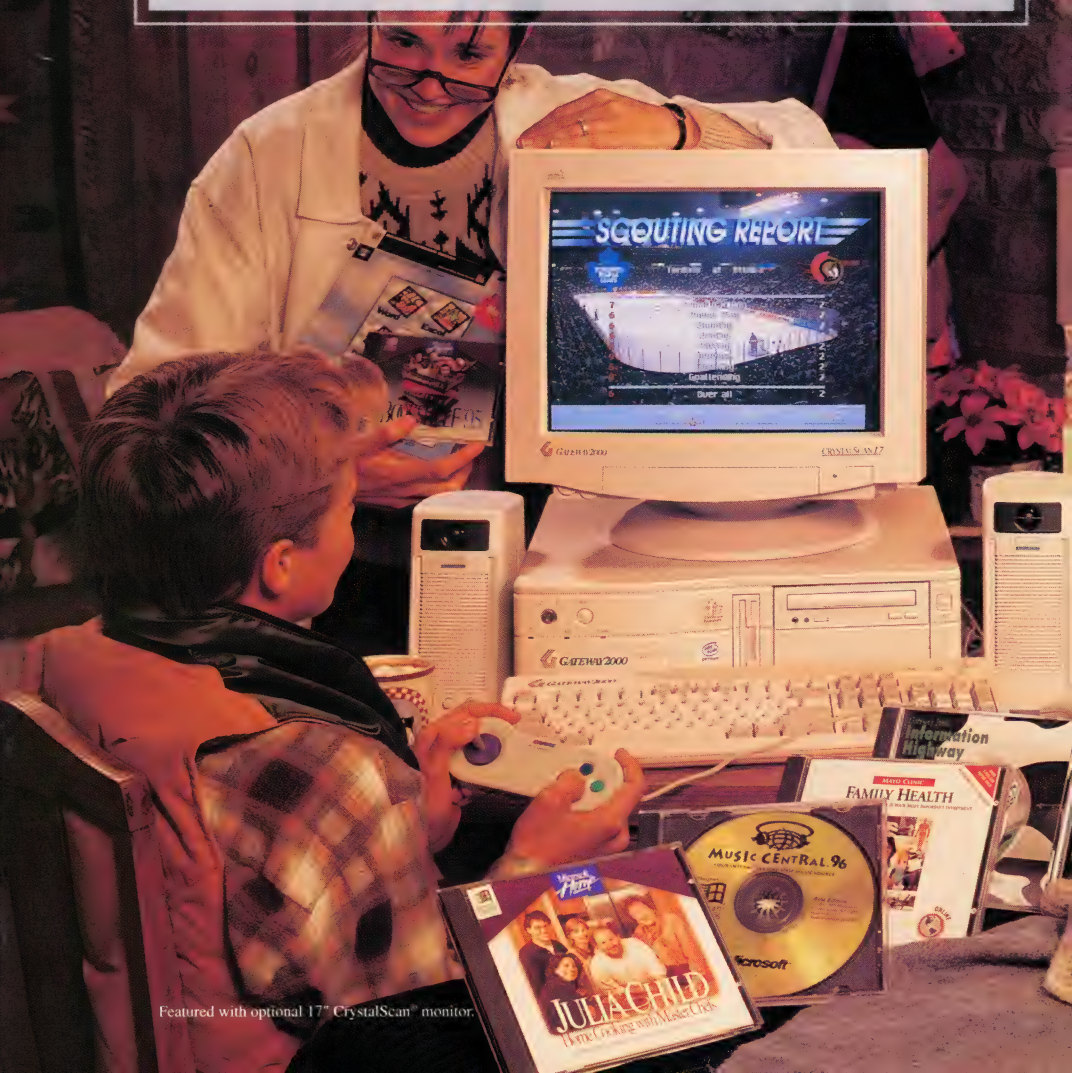
On a break from Bull Run, Marge and the kids, Billy and Bessie, are thrilled to find a Gateway P5-120 Family PC™ multimedia system. And Marge sees visions of the perfect holiday ahead with all the software applications available from Gateway.

Microsoft Windows 95 At Your Service

All Gateway 2000® PCs include Microsoft® Windows® 95 and are optimized to take full advantage of this new operating system! You'll be prepared to weather all the computing storms of tomorrow with Windows 95's 32-bit platform.

Gateway's New Generations II Software Collection!

You'll get 45 of the newest, most popular software programs in the world with Gateway's new Generations II software collection, pre-installed on all Gateway Family



Featured with optional 17" CrystalScan® monitor.

PC multimedia systems. Most Generations II programs are optimized for Windows 95, bringing new life to your multimedia software. And don't forget to ask about Gateway's Ultimate Software Bundle — unrivaled in the world of software bundles!

Takin' Care Of Business With MS Office 95, Professional Edition

Gateway's Holiday XL configuration, and our P5-100, P5-120, and P5-133 Professional systems all include MS Office 95, Professional Edition, with 32-bit versions of MS Word, Excel, Schedule+, and PowerPoint® presentation graphics program — along with Access® database and Bookshelf®95 delivered upon release from Microsoft (\$10 shipping). These feature-rich applications provide innovative tools and resources to take advantage of Windows 95, for the ultimate performance.

"Mom, dig this!" exclaims Billy, experiencing the full multimedia fun of NHL® Hockey '95, available in the Gateway Sports Pack. Marge smiles, but can hardly wait to explore MS Office 95. While back on Herding Road, Mitch is sick of Roger's free-advice, King-Of-The-Hill attitude ... looks around and ... "Whoa, what the heck's going on at Mt. Bovine? Marge? ... kids? Hey Rog, I'll be right back, buddy."



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"Know-it-all, big ski expert Roger," mutters Mitch as he enters the warm glow of Mt. Bovine lodge, "I've been itching to get in here with these computers for days anyway!" With that, Mitch stumbles into Mt. Bovine and almost lands right on a **Gateway 2000® P5-120 Family PC™ multimedia system** where he discovers a whole new world on the information superhighway!

Introducing The Gateway 2000 Information Highway CD

When you get a Gateway 2000 PC with fax/modem, your universe erupts with more information and communication capabilities at your fingertips than you ever thought possible! And we'll include our own Gateway 2000 Information Highway CD to make your navigation around this new universe easy. The Info Highway CD has a cool user interface with point-and-click graphical commands that lead you through trial memberships to CompuServe®, Prodigy®, America Online®, and Reuters Money Network online services. You'll also get GNN (Global Network Navigator®) for easy Internet browsing and FaxWorks™ with Voice communication software on CD.

Explore the entertainment world, access live chat lines and meet people from all over the globe, or converse with old friends and family! Reference early releases of publications such as *USA Today*, *People* and *BusinessWeek*. And get hooked into UseNet groups where people sharing common interests meet online for world-wide conversations and to exchange information. Access areas where you can download a million files of all types — free of charge! And for the world's most expert online technical support assistance, you can contact the Gateway 2000 BBS.

To get an edge on Roger, Mitch enters the ESPN site and talks to ski pros about all the latest slalom tips. But he's sidetracked and finds evidence that Uncle George donated his dairy heist money to the research of high-nutrition milk production. "Oh, just wait till I tell Marge! She's been wondering who gave her that anonymous grant money! And now that I'm online, there's nothin' stopping me from taking over as family know-it-all. See ya' Rog!"

Meanwhile Roger readies himself for Holstein Hill, Mt. Bovine's most treacherous downhill slope. He poises, glances around to make sure everyone's looking and ... "Hey! Where did they all go?! What *are* they doing? How could those Gateway computers possibly be more entertaining or informative than *me*? I'd better head back to Mt. Bovine to check out my competition!"



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"Hey Heifers! The roads are open. Let's go!" But Roger stops — in awe at the sight of the whole Heifer family happily computing on Gateway 2000® PCs. "Holy cow! You must be joking!" laughs George. "This is the coolest holiday this family's ever had! There's something for everyone here. Plus, Gateway gives you all the resources and technology to make initial start up, daily maintenance, and upgrading for the future easy. Boy, does that ever add to the overall value of a computer! And Gateway 2000 even has a 90-Day No Payment Program."

Value-Packed Pentium-Processors PCs For Today And Tomorrow!

Nearly all Gateway 2000 PCs include the Intel® Pentium® processor. All your applications will run better and faster with the extra oomph of this processor, and you'll be prepared to handle the new applications of the future!

Gateway 2000: Making Computing Easy For Everyone

Microsoft®'s new operating system makes working on your computer easier than ever. And all Gateway 2000 keyboards are designed with three keys specifically for Windows 95. The included MS IntelliType and IntelliPoint software will turn your keyboard and mouse into powerful, personalized computing tools.



All Gateway PCs are 100% Windows Plug and Play compatible. Plug and Play automatically recognizes and configures any new expansion hardware installed in your PC, making upgrading your system easier than ever.

You'll get all the resources you need, from Gateway's Quick Setup poster to our Information Highway CD, to award-winning toll-free tech support for quick, expert technical assistance. All Gateway PCs are built to order, so we'll custom-configure a computer to your exact specifications. And be sure to ask about our outstanding line of Gateway Solo™ portable PCs.

"Hey gang, we've gotta come back next year and bring the *whole* Heifer herd!" exclaims Roger, now a Gateway believer. "Just think of all the incredible stuff Gateway 2000 will have then. Mt. Bovine rules! Where do we make reservations?"



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**90
DAYS**
NO PAYMENTS
Ask About Our
"90 Days
No Payment"
Program!



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Gateway 2000® Family PC™ Systems

P5-75 FAMILY PC

- Intel® 75MHz Pentium® Processor
- 8MB EDO Performance-Enhanced Memory
- 850MB 10ms DMA Mode 1 EIDE Hard Drive
- PCI Enhanced IDE Interface
- 64-Bit PCI Graphics Accelerator w/ 1MB DRAM
- 4X EIDE CD-ROM
- 16-Bit Gateway Sound Card
- Altec™ ACS-40 Speakers
- TelePath® 14.4 Fax/Modem Communication Center
- Gateway Information Highway CD
- 3.5" Diskette Drive
- 14" .28dp CrystalScan® Monitor
- 7-Bay Desktop Case
- 104+ Keyboard & MS Mouse 2.0
- Microsoft® Windows® 95
-  Generations II Software Collection
- Gateway Gold™ Service & Support


\$1799

P5-120 FAMILY PC

- Intel 120MHz Pentium Processor
- 8MB EDO Performance-Enhanced Memory
- 1.62GB 9ms DMA Mode 2 EIDE Hard Drive
- PCI Enhanced IDE Interface
- 64-Bit PCI Graphics Accelerator w/ 2MB DRAM
- 6X EIDE CD-ROM
- 16-Bit Gateway Sound Card
- Altec ACS-40 Speakers
- TelePath 28.8 Fax/Modem Communication Center
- Gateway Information Highway CD
- 3.5" Diskette Drive
- 15" .26dp Vivitron™ Color Monitor
- 7-Bay Desktop Case
- 104+ Keyboard & MS Mouse 2.0
- MS Windows 95
-  Generations II Software Collection
- Gateway Gold Service & Support

\$2499

P5-100 FAMILY PC

- Intel 100MHz Pentium Processor
- 8MB EDO Performance-Enhanced Memory
- 850MB 10ms DMA Mode 1 EIDE Hard Drive
- PCI Enhanced IDE Interface
- 64-Bit PCI Graphics Accelerator w/ 2MB DRAM
- 6X EIDE CD ROM
- 16-Bit Gateway Sound Card
- Altec ACS-40 Speakers
- TelePath 28.8 Fax/Modem Communication Center
- Gateway Information Highway CD
- 3.5" Diskette Drive
- 15" .28dp CrystalScanColor Monitor
- 7-Bay Desktop Case
- 104+ Keyboard & MS Mouse 2.0
- MS Windows 95
-  Generations II Software Collection
- Gateway Gold Service & Support

\$2199



- Microsoft® Encarta® 96 ■ MS Cinemania® 96 ■ MS Julia Child: Home-Cooking with Master Chefs ■ MS Bob™, for Gateway 2000 ■ MS Works 95 ■ MS Publisher 95 ■ MS Money 4.0 ■ MS Golf ■ MS Music Central™ 96 ■ MS CD Sampler ■ MS Entertainment Packs 1-4 (31 fun games!)
- Cash Graf Home Office Plus™ ■ Mayo Clinic® Family Health Book ■ Mediamatics Arcade™ MPEG Player ■ The Masters®: Interactive Journey Through Its 60-Year History, for MPEG

Gateway 2000
Manufacturing, North
Sioux City, South Dakota
is ISO 9002 Certified.



Gateway 2000® Family PC™ Systems

HOLIDAY XL

- Intel 133MHz Pentium Processor
- 16MB EDO Performance-Enhanced Memory
- 256K Pipelined Burst Cache
- 1.62GB 9ms DMA Mode 2 EIDE Hard Drive
- PCI Enhanced IDE Interface
- Matrox® MGA™ 2MB WRAM Graphics Accelerator
- 6X EIDE CD-ROM Drive
- 16-Bit Ensoniq® Wavetable Sound Card
- Altec ACS-40 Speakers w/ ACS-250 Subwoofer
- TelePath 28.8 Fax/Modem Communication Center
- Gateway Information Highway CD
- 3.5" Diskette Drive
- 17" .28dp CrystalScan Color Monitor
- 9-Bay Tower Case
- 104+ Keyboard
- MS Mouse 2.0
- MS Windows 95
- Gateway's Ultimate Software Bundle
- Gateway Gold Premium Service

\$3699

Ultimate Software Bundle!

Call today and ask how you can get both Generations II Software Collection and Microsoft Office 95, Professional Edition* pre-installed on any Gateway 2000 desktop PC, along with Gravis GamePad™ — all for an unbeatable value!

*MS Office 95, Professional Edition includes Word, Excel, PowerPoint® presentation graphics program and Schedule+, along with MS Access database and Bookshelf® '95 shipped upon release from Microsoft (\$10 shipping fee)

GATEWAY GOLD™ SERVICE & SUPPORT

Service When You Need It

- Toll-Free Technical Support 24 Hours A Day, 7 Days A Week
- Free Software Technical Support for all Gateway-provided operating systems & applications (includes Windows 95 Support)
- Industry-Leading Response Times For Toll-Free Support
- 1-Year On-Site Service Agreement**
- Next Business Day Response On-Site Service†

- Extended On-Site Service Hours (6a.m.-10p.m. Monday-Friday, 8a.m.-5p.m. Saturdays)
- Scheduled On-Site Service (2-hour appointment window)
- 3-Year Parts Only Limited Warranty**
- Express Replacement Parts Delivery
- Club Gateway™ Membership
- GW2k™: Gateway Magazine
- Gateway Bulletin Board (BBS) Service
- Automated FaxBack Service

†Pending parts delivery.

**Call or write us for a free copy of our warranty or on-site service agreement.



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Professional Systems

P5-75

- Intel® 75MHz Pentium® Processor
- 8MB EDO Performance-Enhanced Memory
- 850MB 10ms DMA Mode 1 EIDE Hard Drive
- PCI Enhanced IDE Interface
- 64-Bit PCI Graphics Accelerator w/ 1MB DRAM
- 4X EIDE CD-ROM Drive
- 3.5" Diskette Drive
- 14" .28dp CrystalScan® Color Monitor
- 7-Bay Desktop Case
- 104+ Keyboard & MS Mouse 2.0
- MS Windows® 95
- MS Works 95
- Gateway Gold™ Service & Support

\$1599

P5-100

- Intel 100MHz Pentium Processor
- 8MB DRAM
- 256K Pipelined Burst Cache
- 1GB 10ms DMA Mode 2 EIDE Hard Drive
- PCI Enhanced IDE Interface
- 64-Bit PCI Graphics Accelerator w/ 1MB DRAM
- 4X EIDE CD-ROM Drive
- 3.5" Diskette Drive
- 15" .28dp CrystalScan Color Monitor
- 7-Bay Desktop Case
- 104+ Keyboard & MS Mouse 2.0
- MS Windows 95
- MS Office 95, Professional Edition*
- Gateway Gold Service & Support

\$1999



Professional Systems

P5-120

- Intel 120MHz Pentium Processor
- 16MB DRAM
- 256K Pipelined Burst Cache
- 1GB 10ms DMA Mode 2 EIDE Hard Drive
- PCI Enhanced IDE Interface
- 64-Bit PCI Graphics Accelerator w/ 2MB DRAM
- 4X EIDE CD-ROM Drive
- 3.5" Diskette Drive
- 15" .26dp Vivitron™ Color Monitor
- 7-Bay Desktop Case
- 104+ Keyboard & MS Mouse 2.0
- MS Windows 95
- MS Office 95, Professional Edition*
- Gateway Gold Service & Support

\$2499

P5-133

- Intel 133MHz Pentium Processor
- 16MB DRAM
- 256K Pipelined Burst Cache
- 1.62GB 9ms DMA Mode 2 EIDE Hard Drive
- PCI Enhanced IDE Interface
- 64-Bit PCI Graphics Accelerator w/ 2MB DRAM
- 4X EIDE CD-ROM Drive
- 3.5" Diskette Drive
- 15" .26dp Vivitron Color Monitor
- 7-Bay Desktop Case
- 104+ Keyboard & MS Mouse 2.0
- MS Windows 95
- MS Office 95, Professional Edition*
- Gateway Gold Service & Support

\$2799

Service Options

Gateway Gold Premium

- Extended Three-Year On-Site Agreement**
- Priority 800 Number For Access To Technical Experts **\$99**

Gateway Gold À La Carte

- On-Site System Installation
- On-Site Upgrade/Add-On Installation
- Hardware and Software Customization/Integration

Ask your sales representative for details and pricing information.

*** Call or write us for a free copy of our on-site agreement.*



for information on
Gateway 2000's new Intel Pentium Pro
processor-based systems.

** MS Office 95, Professional Edition includes Word, Excel, PowerPoint® presentation graphics program, Schedule+, along with MS Access® database and Bookshelf® 95 shipped upon release from Microsoft (\$10 shipping fee)*



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Get All The Sights and Sounds of

Incredible holiday extras from Gateway 2000, all at outstanding values. All peripherals and software sold only with the purchase of a Gateway system.

Multimedia

Audio Multimedia Kits

Everything you need to add multimedia to a Gateway 2000® PC. Choose a Gateway 16-bit CD-quality sound card or an Ensoniq® Soundscape™ 16-bit wavetable sound card. Both are Sound Blaster™ compatible and include two Altec™ ACS-40 speakers.

\$95 (Gateway 16-bit sound card and ACS-40 speakers)

\$115 (Ensoniq Soundscape 16-bit wavetable sound card and ACS-40 speakers)

Multimedia Speaker Upgrades

Upgrade the speakers in any Gateway multimedia kit by adding the all-new Altec Lansing ACS-250 subwoofer to provide up to 40 watts of additional bass.

\$75 (upgrade from systems which include Altec ACS-40 speakers)

The Dolby Pro-Logic Surround Sound ACS-400 speaker system will make your CD audio multimedia applications come alive with theater-like surround sound. Complete with two Altec Lansing ACS-400 satellites and ACS-250 subwoofer.

\$120 (upgrade from systems which include Altec ACS-40 speakers)

6X EIDE CD-ROM Drive

Access your software applications and documents faster than ever with this 6X EIDE CD-ROM drive from Gateway 2000 giving you 900KB/second data transfer rate and 214ms average access time. Supports multisession photo CDs and XA format, enabling simultaneous audio and data with additional hardware.

\$100 (upgrade from systems with 4X CD-ROM drive)

4X Three-CD Changer

Enhance the value and usefulness of your PC with the 4X three-CD changer. It supports multisession photo CDs and XA format, enabling simultaneous audio and data with additional hardware. You'll have access to three times the amount of information of a regular CD-ROM drive.

\$100 (upgrade from 4X CD-ROM drive)

CH FlightStick

The CH Flightstick is engineered specifically to look and feel like a jet joy stick. Features advanced throttle control, contour jet grip with two fire buttons and seven-foot cable. **\$35**



Gateway accepts most major credit cards and C.O.D. terms, with net 30-day terms and leasing options available to qualified commercial customers. You can also apply for the

Gateway 2000 DuoLine™ MasterCard® card, issued by Dial National Bank, Des Moines, Iowa.



NO PAYMENTS
Ask About Our
"90 Days
No Payment"
Program!

Gateway 2000 Extras!

Software

HOT PRICE 10th Anniversary Software Bundle

Our special 10th Anniversary bundle includes BioForge™, Wing Commander III: Heart of the Tiger, Magic Carpet II: The Netherworlds, and a Gateway 2000 10th Anniversary T-shirt! **\$49**

(BioForge may not be suitable for younger children.)

NEW Kids Backpack™ II

Our new Kid's BackPack II combines learning and fun in a software package specifically designed for kids. Includes What is a Bellybutton?; The Tale of Peter Rabbit; Cinderella, The Original Fairy Tale; Freddi Fish™ and the Case of the Missing Kelp Seeds™; and Pocahontas Reading Adventure, along with a Gateway cow-spotted backpack! **\$59**

Starter Pack: The Sequel

A new twist on our favorite software bundle! Includes Tuneland™, Cyberia™, SimCity, Rand McNally TripMaker™, Hometime® Weekend Home Projects, 70 Million Households Phone Book, Consumer Survival Kit, and The 7th Guest™. Also includes 12-CD flip case holder. **\$99**

Sports Pack

Includes Unnecessary Roughness '95™, Hardball 4™, FIFA International Soccer, PGA Tour® Golf, NHL® Hockey '95, and NASCAR® Racing. Also includes Gravis GamePad™ and 20-disc storage rack. **\$99**

Flight Pack

Includes TFX™: Tactical Fighter Experiment, Aces Over Europe, Maximum Comanche®, Strike Commander, Privateer, Wing Commander™ Armada, and Warplanes. You also get a joystick and 20-disc storage rack. **\$99**

Gateway's Ultimate Software Bundle:

MS Office 95, Professional Edition & Generations II

Call today and ask how you can get both Microsoft Office 95, Professional Edition and Gateway 2000's Generations II Software Collection pre-installed on any Gateway 2000 desktop PC, along with Gravis GamePad® — all for an unbeatable value!

Communications & Storage

TelePath® 28.8 Fax/Modem Communication Center

Internal fax/modem, 28,800bps modem, V.34, with 28,800bps fax capability. Sends and receives data and faxes, and also includes full voice mail capabilities. Includes the Gateway Information Highway CD giving you trial memberships to CompuServe®, Prodigy®, America Online®, Reuters Money Network online services, and GNN® for easy Internet browsing. **\$149** (Upgrade from TelePath 14.4 to 28.8 Fax/Modem \$70)

Colorado Memory Systems® Jumbo™ 1400 TBU

CMS Jumbo 1400 internal tape backup unit with up to 1.36GB compressed (680MB native) storage capacity per tape. Comes with MS Windows® and DOS® software, one tape and cable. **\$199**



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More Gateway Ways To Make

Monitors

Gateway Vivitron™ Color Monitors

Non-interlaced color monitor using Sony® Trinitron® tube technology, capable of 1280 x 1024 resolution.

Gateway 15-Inch Vivitron Color Monitor, .26 dot pitch

Upgrade from a 14" CrystalScan® to 15" Vivitron monitor **\$160**

Upgrade from a 15" CrystalScan to 15" Vivitron monitor **\$75**

Gateway 17-Inch Vivitron Color Monitor, .26 dot pitch

Upgrade from a 15" CrystalScan to 17" Vivitron monitor **\$365**

Upgrade from a 15" Vivitron to 17" Vivitron monitor **\$290**

Gateway CrystalScan Color Monitor

Non-interlaced color monitor capable of 1280 x 1024 resolution.

Gateway 15-Inch CrystalScan Color Monitor, .28 dot pitch

Upgrade from a 14" CrystalScan to 15" CrystalScan monitor **\$85**

Gateway 17-Inch CrystalScan Color Monitor, .28 dot pitch

Upgrade from a 15" CrystalScan to 17" CrystalScan monitor **\$265**

(Upgrade prices good only at time of system purchase.)



Networking

3Com Ethernet Adapters

High-performance 16-bit Ethernet cards.

16-bit Triple Media Card with BNC, AUI and RJ-45 connectors **\$109**

16-bit Card with only RJ-45 connector **\$89**

SMC PCI Ethernet Adapter

32-bit card with both RJ-45 and BNC connectors **\$139**

Printers

Epson® Stylus™ IIS Color Ink Jet Printer

Photo quality printing in color and black-and-white with 720dpi on high-quality glossy paper. Great for home use, this printer features easy-to-use drivers compatible with virtually all MS applications. **\$339**

Epson Stylus™ II Color Ink Jet Printer

Perfect for the small business or home office, providing vivid color and crisp black-and-white printing at 720dpi on plain paper. Plus, it's quiet and compact. **\$449**

Epson ActionLaser 1400 Printer

Features a high-performance RISC-based processor optimized to perform operations in fewer clock cycles than a standard CISC, as well as 600 x 600dpi with edge smoothing technology. **\$499**

Lexmark Optra™ 12R

Corporate-quality printer with networking capabilities. Features a 25MHz RISC processor, 2MB memory, true 1200 x 1200 dpi, and prints 12ppm. **\$1299**

Epson ActionPrinter 3260

This letter-quality, dot-matrix printer prints at 360 x 360dpi with a choice of 10 built-in typefaces and can be upgraded to color. **\$209**

All printers include parallel cable.

Call for additional printer options!

Your Holidays Brighter!

Software Upgrades

Gateway's following special Microsoft Windows 95 and Office 95 Professional offers are available to existing Gateway 2000 customers only, as upgrades to DOS, Windows or MS Office.

Microsoft Windows® 95 Upgrade

Only available to our valued customers. Microsoft's new operating system will make your system faster and easier to use, and you'll get Gateway 2000 toll-free technical support for Windows 95 installation, configuration, and problem resolution. Order your copy today! **\$94** (On diskettes \$104)

Microsoft Office 95 Professional Upgrade

Microsoft Office 95, Professional Edition is designed to work specifically with the Windows 95 operating system, and includes 32-bit versions of Word, Excel, Schedule+, PowerPoint® presentation graphics, Access® database, and Bookshelf® 95 on CD. **\$264**

Windows 95 & Office 95 Professional Upgrade

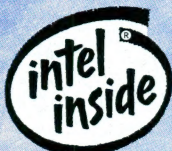
For an unbeatable combination value, get both MS Windows 95 and MS Office 95, Professional Edition. Microsoft Windows 95 operating system will make your system faster and easier to use. And you'll get Gateway 2000 toll-free technical support for Windows 95 installation, configuration, and problem resolution. Microsoft Office 95, Professional Edition is designed to work specifically with the Windows 95 operating system, and includes 32-bit versions of Word, Excel, Schedule+, PowerPoint presentation graphics, Access® database, and Bookshelf 95 on CD. **\$349**

Service & Support

Gateway Gold™ Premium service and support is available to all new customers as an upgrade to Gateway Gold standard with all Gateway desktop systems. If you are already a Gateway customer and you purchased your Gateway computer on or after September 1, 1994, you can also upgrade to the Gateway Gold Premium service option for \$99.

Gateway Gold Premium

- Extended Three-Year On-Site Agreement
- Priority 800 Number For Access To Technical Experts **\$99**



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Portables

GATEWAY SOLO™

- Active Matrix Color Display
- Intel® Pentium® Processor
- 256K L2 Pipelined Burst Cache
- 1MB Video RAM
- Lithium-ion Battery & AC Pack
- 2 PCMCIA Type II, or 1 Type III Slots
- EZ Pad™ Pointing Device
- Removable Hard Drive
- 3.5" Modular Floppy Drive
- Integrated 16-Bit Sound with Stereo Speakers
- 86-Key Keyboard
- Parallel, Serial, Keyboard, Mouse, VGA & PS/2® Ports
- Built-In Mic, Headphone and Line-In Jacks and External Volume Control Dial
- Starting at 5.6 Lbs.*
- MS Automap® Road Atlas 4.0 (CD-ROM) & Ascend® personal information manager (for use with Franklin Day Planner®)
- Microsoft® Windows® 95**



\$120 BEST BUY

- 10.4" SVGA (800 x 600) Display
- 120MHz Intel Pentium Processor
- 16MB RAM (expandable to 40MB)
- Modular CD-ROM Drive
- 1.2GB Hard Drive
- Desktop IR Receptor
- Extra Battery
- 28.8 PCMCIA Fax/Modem
- MS Office 95, Professional Edition†
- Deluxe Leather Travel Bag

\$5999

\$90

- 10.4" SVGA (800 x 600) Display
- 90MHz Intel Pentium Processor
- 16MB RAM (expandable to 40MB)
- Modular CD-ROM Drive
- 720MB Hard Drive
- MS Works 95
- Carrying Case

\$4999

V75

- 10.2" VGA (640 x 480) Display
- 75MHz Intel Pentium Processor
- 8MB RAM (expandable to 40MB)
- 540MB Hard Drive
- MS Works 95

\$3499

\$3699 (with CD-ROM Drive)

V90

- 10.2" VGA (640 x 480) Display
- 90MHz Intel Pentium Processor
- 8MB RAM (expandable to 40MB)
- Modular CD-ROM Drive
- 540MB Hard Drive
- MS Works 95
- Carrying Case

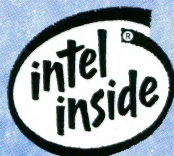
\$3999

V75 DELUXE

- 10.2" VGA (640 x 480) Display
- 75MHz Intel Pentium Processor
- 16MB RAM (expandable to 40MB)
- Modular CD-ROM Drive
- 720MB Hard Drive
- MS Office 95, Professional Edition†
- Carrying Case

\$4499

* MS Office 95, Professional Edition includes Word, Excel, PowerPoint® presentation graphics program and Schedule+. MS Access database and Bookshelf® '95 shipped upon release from Microsoft (\$10 shipping fee)



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GATEWAY 2000® LIBERTY™

- 10.4" DSTN Color Display
- Intel 486 DX4-100 Processor
- 1MB Video RAM
- NiMH Battery & AC Pack
- 2 PCMCIA Type II, or 1 Type III Slots
- EZ Point™ Integrated Pointer
- Removable Hard Drive
- Choice of Desktop IR Receptor or External Floppy Drive
- 78-Key Keyboard
- Parallel, Serial, VGA & PS/2® Ports
- 4.2 Lbs., 10" x 8" x 1.6"
- Ascend personal information manager for use with Franklin Day Planner
- Microsoft Windows 95**

DX4-100

- 8MB RAM (expandable to 24MB)
- 340MB Hard Drive
- 256K L2 Cache
- External Floppy Drive
- MS Works 95

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DX4-100 DELUXE

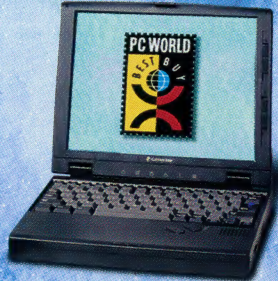
- 16MB RAM
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- 256K L2 Cache
- External Floppy Drive
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***MS-DOS® 6.22 and MS Windows for Workgroups 3.11 available upon request.*

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DX4-100 BEST BUY

- 24MB RAM
- 720MB Hard Drive
- 256K L2 Cache
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- Desktop IR Receptor
- External Floppy Drive
- TelePath® 14.4 XJACK® Fax/Modem
- MS Office 95, Professional Edition†
- Liberty Leather Carrying Case

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PERIPHERAL OPTIONS

- Panasonic® KXL-D720 External CD-ROM Drive **\$299**
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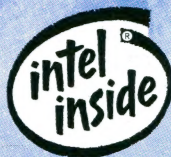


All cast members are Gateway employees. Wishing you a very merry holiday season are: **Marge** (Michelle from Sales), the twins **Bernice and Buffy** (Katie from Creative Services and her twin sister Molly), **Uncle George** (Wes from Information Systems), **Roger** (Dave from Marketing), **Mitch** (Ed from Technical Support), **Wally** (Dax from Portables Technical Support), **Bessie** (Ed's daughter Mandi), and **Billy** (Ed's son Quinn, who couldn't be dragged away from NHL® Hockey '95 for this photo).

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